



## 2024 PROGRAMMING COMMITTEE

Members of the Programming advisory board committee share their time and expertise by evaluating proposed sessions submitted via PanelPicker. The board's participation weighs heavily in the overall session programming of the event.

\* *SXSW EDU Founding Board Member*

**Aaron Dworkin**

CEO, National Summer Learning Association  
Kensington, MD

**Alli Lee**

Vice President,  
Programs, Book Trust  
Denver, CO

**Annette Q. Pedersen**

Senior Consultant  
E-learning, University of  
Copenhagen  
Copenhagen, Denmark

**Adam Gismondi**

Director of Impact,  
Institute for Democracy  
& Higher Education,  
Tufts University  
Medford, MA

**Amber Oliver**

Managing Director,  
Robin Hood Learning +  
Technology Fund, Robin  
Hood Foundation  
New York, NY

**Benjamin Powers**

Director, Global Literacy  
Hub at Yale Child Study  
Center  
New Haven, CT

**AJ Crabill**

Coach, CGCS  
Austin, TX

**Anita Givens\***

Associate  
Commissioner of  
Standards and  
Curriculum, Texas  
Education Agency  
(retired)  
Austin, TX

**Beth Carls**

CEO, Co-Founder,  
OneSeventeen Media  
PBC  
Austin, TX

**Alan Buller**

Internship  
Coordinator/Advisor,  
FEDC TechStart  
Cañon City, CO

**Anna Belle Burleson**

Assc Director of  
Disability Services, SAFE  
Alliance  
Austin, TX

**Bruce Douglas**

Co-Founder, Frame  
Change  
Chicago, IL

**Alex Chandler**

Chief Communications  
Officer, AVANCE  
Cedar Park, TX

**Caroline Vander Ark**

CEO, Getting Smart  
Federal Way, WA

# SXSW EDU

**Charles Hopkins**  
Director, Teaching &  
Learning, Council on  
Foreign Relations  
New York, NY

**Chris Fancher**  
Consultant, Chris  
Fancher Consulting,  
LLC  
Round Rock, TX

**Chris Hopper**  
Technology Director,  
Lone Star Learning  
Austin, TX

**Christian Martinez**  
Founder, Camino  
Program  
Oakland, CA

**Clee Upchurch**  
COO, lead4ward  
Austin, TX

**Clyde Boyer\***  
CTO, Trinity Education  
Group  
Clarksville, MD

**Corinne Weisgerber**  
Associate Professor of  
Communication & PR,  
Concordia University  
Austin, TX

**Cory Colby**  
Professor of Political  
Science / SGA Faculty  
Advisor / ATPE Past  
State President, Lone

Star College - Tomball  
Tomball, TX

**Cynthia Burrow**  
Owner, Strategic  
Education Solutions  
Holliston, MA

**Dagmar Kauffman**  
Founder & Executive  
Director, On Balance  
Parenting  
Naperville, IL

**Dan LaSota**  
Instructional Designer,  
University of Alaska  
Fairbanks  
Fairbanks, AK

**David Anderson\***  
Education Lobbyist,  
HillCo Partners  
Austin, TX

**David Conover**  
Teacher, PFISD  
Austin, TX

**David Roberts**  
Gifts Manager,  
Foundation  
Communities  
Austin, TX

**David Westerman**  
Associate Professor,  
North Dakota State  
University  
Fargo, ND

**Drew Davidson**  
Director & Teaching  
Professor, Carnegie  
Mellon University  
Pittsburgh, PA

**Elizabeth Gossens**  
Consultant, ESG  
Strategic  
Historic New Castle, DE

**Emily Kotecki**  
Principal & Founder,  
High Beam Strategies  
Raleigh, NC

**Erik Woning**  
Project Manager  
Innovation, ROC  
Mondriaan  
The Hague, The  
Netherlands

**Felice Nudelman\***  
President, Net Edge  
Training, LLC  
Beavercreek, OH

**Gail Conway**  
Senior Management  
Consultant, T Project  
Leadership  
Winnetka, IL

**George Rislov**  
Emeritus, Retired  
Burnet, TX

**Georgi Dimitrov**  
Head of Digital  
Education, European

# SXSW EDU

Commission  
Brussels, Belgium

**Greg Weatherford II**  
Youth Empowerment  
Program Officer, The  
Allstate Foundation  
Frisco, TX

**Hadeel Ramadan**  
Instructional Associate  
Professor, Visualization  
Undergraduate Program  
Director, Texas A&M  
University, School of  
Performance,  
Visualization & Fine  
Arts, Visualization  
Program  
College Station, TX

**Holly Custard**  
Senior Director,  
Strategic Partnerships ,  
Strada Education  
Foundation  
Austin, TX

**Honorita Starbuck**  
Assistant Professor of  
Practice, The University  
of Texas at Austin  
Austin, TX

**Hugh Norwood\***  
CEO, Trinity Education  
Group  
Clarksville, MD

**James Miles**  
CEO, Fresh Professor  
Seattle, WA

**Jeff Wayman**  
President, Wayman  
Services, LLC  
Austin, TX

**Jennifer Groff**  
Founder & CEO,  
Learning Futures Global  
London, UK

**Jessica Slusser**  
Vice President of  
Growth & Impact,  
Getting Smart  
Federal Way, WA

**Jodi Lis**  
Vice-Chair, IEEE IC  
Industry Consortium on  
Learning Engineering  
Washington, DC

**Joel Thierstein\***  
Teacher, Cincinnati  
Public Schools  
Cincinnati, OH

**John Fitzpatrick\***  
Executive Director,  
Educate Texas  
Austin, TX

**John McKenna**  
Associate Professor of  
Special Education,  
University of  
Massachusetts Lowell  
Lowell, MA

**Jonathan Gates**  
Special Education  
Teacher, Rockford

Public Schools  
Rockford, IL

**Jonathan Hamilt**  
Executive Director, Drag  
Story Hour  
New York City, NY

**Julie Dierberger**  
Paul Sather  
Distinguished Director,  
University of Nebraska  
at Omaha  
Omaha, NE

**Julie Willcott**  
Education Products  
Manager, zSpace  
Corea, ME

**Justin Nguyen**  
Founder/President,  
Declassified Media  
Orlando, FL

**Justin Tindall**  
Senior Director,  
Programs & Operations,  
It Gets Better Project  
Los Angeles, CA

**Kari Stubbs**  
SVP, Stages Learning  
Kansas City, MO

**Kathy Blankenship**  
Teacher, Kelly Lane  
Middle School  
Pflugerville, TX

**Kathy Hurley\***  
CEO, Kathy Hurley

# SXSW EDU

Consulting  
Punta Gorda, FL

**Kay Gallagher**  
Communications  
Specialist, Westat  
Rockville, MD

**Kelvin Chan**  
Executive Director, Black  
Family Philanthropies  
New York, NY

**Kierstan Schwab\***  
Executive Director,  
Texas PBS  
Austin, TX

**Kirsten Hund**  
Program Director, The  
Holdsworth Center  
Austin, TX

**Kristen Procko**  
Associate Professor of  
Instruction, The  
University of Texas at  
Austin  
Austin, TX

**Kristína Moss  
Gunnarsdóttir**  
Chief of Staff, Jobs for  
the Future  
Boston, MA

**Kwee Lan Teo**  
Head of Workforce  
Development, Samsung  
Austin Semiconductor  
Austin, TX

**Lakita Edwards**  
Arts Education Program  
Specialist, National  
Endowment for the Arts  
Washington, DC

**Langston Clark**  
Associate Professor,  
The University of Texas  
at San Antonio  
San Antonio, TX

**LaToya Rush**  
Program Director for  
Surgical Technology,  
Concorde Career  
College  
North Hollywood, CA

**Lindsay Knight**  
Executive Vice President  
of Social Impact, Blue  
Star Families  
San Francisco, CA

**Lindsey Own**  
Makerspace  
Coordinator, The  
Evergreen School  
Seattle, WA

**Lisa Brown**  
Professional Learning  
Specialist, The Charles  
A. Dana Center at the  
University of Texas at  
Austin  
Austin, TX

**Lizzy Perez**  
Founder/Owner, Lizzy  
Pérez LLC  
San Antonio, TX

**Lori Gracey\***  
Executive Director, TCEA  
Austin, TX

**Mallory Tuominen**  
Chief Program Officer,  
World Savvy  
Minneapolis, MN

**Mark Rogers**  
Teacher, Austin Achieve  
Public Schools  
Austin, TX

**Martin Moran**  
Head of Program & Lead  
MS/US Designer,  
Bennett Day School  
Chicago, IL

**Mayet Andreassen**  
Assoc Program Director  
of the BS in  
Visualization &  
Instructional Asst  
Professor, Texas A&M  
University at the School  
of Performance,  
Visualization & Fine Arts  
Austin, TX

**Megan Hickman**  
Sr Lecturer, Texas A&M  
University - San Antonio  
San Antonio, TX

**Meredith Crawford**  
Senior Program  
Coordinator, The  
University of Texas at  
Austin  
Austin, TX

# SXSW EDU

**Michael Crawford**

Vice President of  
Strategic Initiatives,  
America Succeeds  
Novi, MI

**Natalie Minas**

Manager of Special  
Education Compliance,  
Vertex Education  
Phoenix, AR

**sam seidel**

Director of K12 Strategy  
& Research, Stanford  
d.school  
Oakland, CA

**Michael DiMaggio**

Vice President, Strategic  
Partnerships &  
Development,  
KnowledgeWorks  
Cincinnati, OH

**Noreen Barajas-Murphy**

Higher Education  
Ambassador, CDW  
Claremont, CA

**Sara Tahir**

Associate Director of  
Professional Learning,  
Global Online Academy  
(GOA)  
Austin, TX

**Michael Kleba**

Teacher, Leaders Don't  
Lead  
Brooklyn, NY

**Peter Nilsson**

Editor, The Educator's  
Notebook  
Marblehead, MA

**Sarojani Mohammed**

Founder & Principal, Ed  
Research Works  
Austin, TX

**Michael Mills**

Associate Dean,  
University of Central  
Arkansas  
Little Rock, AR

**Rachel Vanausdoll**

Multi-Tiered Systems of  
Support Facilitator,  
Special School District  
of St. Louis County  
St. Louis, MO

**Scott Kley Contini**

Director of Experiential  
Learning, University  
Middle School  
Memphis, TN

**Michelle Wallis**

Executive Director,  
Austin Ed Fund/Austin  
ISD  
Austin, TX

**Rakeda Ervin**

Director of Community  
Education, Austin Film  
Society  
Austin, TX

**Shanna Peoples**

Dr. John G. O'Brien  
Distinguished Chair in  
Education, West Texas  
A&M University  
Amarillo, TX

**Mike Lawrence**

Director of Information  
& Technology, ABC  
Unified School District  
Placentia, CA

**Raymond Rose\***

Public Policy Chair and  
Online Learning &  
Accessibility Evangelist,  
Texas Digital Learning  
Association  
Corpus Christi, TX

**Sheri Lawson**

EL Teacher, Hazelwood  
West High School  
St. Louis, MO

**Monique Chism**

Under Secretary for  
Education, Smithsonian  
Institution  
Washington DC,

**Robin Lerner**

President & CEO, The  
Texas International  
Education Consortium  
Austin, TX

**Stefan Neuber**

Founder, MatheX  
Petersberg, Germany

**Stephan Turnipseed**

EVP & Chief Strategy

# SXSW EDU

Officer Emeritus, Pitsco  
Education  
Pike Road, AL

**Therese Laux**  
Educator, EF Academy  
Pasadena, CA

**Stephanie Sandifer**  
Senior Director  
Academic Operations &  
Professional Learning,  
Kenzie Academy from  
Southern New  
Hampshire University  
Houston, TX

**Todd Groves**  
Retired Trustee,  
www.wccusd.net  
El Cerrito, CA

**Tracy Coffin**  
Founder & CEO, 504U  
Austin, TX

**Steve Amos**  
CEO, HealthCode  
Austin, TX

**Trisha Callella**  
Chief Experience  
Architect, Lead Learner  
Associates  
Los Angeles, CA

**Sualeha Irshad**  
Learning Designer,  
School of Humanity  
Mansfield, TX

**Wietse van Bruggen**  
Senior Advisor  
Technical Innovation in  
Education, Kennisnet  
Foundation  
Zoetermeer, The  
Netherlands

**Sunanna Chand**  
VP, Systems  
Reinvention, The  
Reinvention Lab at  
Teach For America  
Oakland, CA

**Susan Nozick**  
Senior Manager, State  
Shared Services, K12  
Online School  
Westminster, CO

**Teddy Hartman**  
Head of Privacy & Data  
Policy, GoGuardian  
Washington DC,



## 2024 LAUNCH COMMITTEE

Members of the Launch advisory board committee share their time and expertise by evaluating startup applications for the Launch competition, and providing instrumental insight as it relates to the education marketplace.

**Amrutha Vasana**

COO, Inspirit Learning,  
Inc.  
New York, NY

**Eric Nentrup**

Consultant, Stoked for  
Learning  
Indianapolis, IN

**Jessica Millstone**

Managing Director,  
Copper Wire Ventures  
New York, NY

**Andy Bell**

Chief Executive Officer,  
Thinkery  
Austin, TX

**Erin Mote**

Executive Director,  
InnovateEDU  
Brooklyn, NY

**Jessica Falkenthal**

Community Experience  
Director, Prenda  
San Francisco, CA

**Cabral Thornton**

Founder, Frame Change  
Atlanta, GA

**George Damian**

Principal, press PLAY  
Calgary, Canada

**Joan Hughes**

Professor, University of  
Texas  
Austin, TX

**Chris Cook**

Senior Director of Sales,  
Lexia Learning (a  
Cambium Learning  
company)  
East Grand Rapids, MI

**Harish Kolli**

Founder & CEO, Guardial  
Austin, TX

**Kent Charugundla**

CEO, EAGLE NET LLC  
New York, NY

**Don Fraser**

Chief Program Officer,  
Education Design Lab  
Washington DC,

**Janine Walker-Caffrey**

Chief Product Officer,  
EPS  
Nashua, NH

**Leslie Omaña Begert**

Co-founder & Head of  
Pedagogy, FabuLingua  
Austin, TX

**Eileen Rudden**

Principal, Sankaty  
Growth Partners  
Cambridge, MA

**Jennifer Chidsey**

Associate  
Commissioner of  
Organizational  
Development, Texas  
Education Agency  
Austin, TX

**Lucy Kosturko**

Chief Product Officer,  
Social Cascade  
Raleigh, NC

# SXSW EDU

**Matthew Cohen**

Managing Director,  
Cohen Strategy Group,  
LLC  
New York, NY

**Riyaz Gayasaddin**

Vice President, Program  
& Talent, Camelback  
Ventures  
Loveland, CO

**Sunil Gunderia**

Chief Innovation Officer,  
Age of Learning  
Glendale, CA

**Mike Wang**

Head of Platform, Long  
Journey Ventures  
Oakland, CA

**Scott Lipton**

Consultant/Data  
Specialist, The  
Holdsworth Center  
Austin, TX

**Taylor McLemore**

Managing Director,  
Techstars Workforce  
Accelerator, Techstars  
Denver, CO

**Mike Yates**

Senior Managing  
Director, Product  
Designer, The  
Reinvention Lab at  
Teach for America  
Dallas, TX

**Steven Freidmutter**

CEO, SF Ventures  
Ithaca, NY

**Ted Kalomiris**

Founder, Pivotal Sales  
360, LLC  
Austin, TX