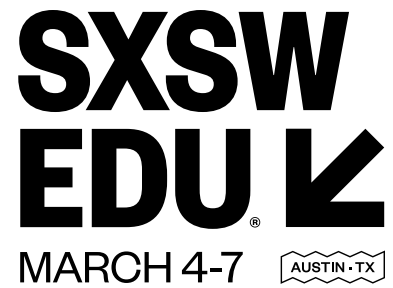


SXSW EDU 2024

Event Quotes



“From engaging conversations with renowned educators to thought-provoking sessions and immersive experiences, the day brimmed with opportunities to explore innovative approaches to education and connect with like-minded individuals. As participants delved into a myriad of topics ranging from digital literacy to the transformative power of art, the energy of collaboration and discovery permeated the air, promising an enriching journey ahead.”

*- Pablo Herrera, **Storytelling for All***

“The fervor around AI was on full display at the SXSW EDU conference held in Austin, Texas, during the first week of March. At least 20 sessions had the term “AI” in their title.

While the vast majority of the conversations about AI in education have centered on K-12 and higher education, few have considered the potential of this innovation in early care and education settings.

At the conference, a panel of early education leaders gathered to do just that, in a session exploring the potential of AI to support and empower the adults who help our nation’s youngest children, titled, “ChatECE: How AI Could Aid the Early Educator Workforce.”

*- Emily Tate Sullivan, **EdSurge***

“Keynote speakers this year include Geoffrey Canada of Harlem Children’s Zone, Carol Dweck of Stanford University, who popularized the idea of “growth mindset,” and actor Christopher Jackson, who starred on Broadway as George Washington in Hamilton. Jackson, who has a child on the autism spectrum, will discuss how doctors, parents and advocates are working together to change the ways neurodivergent kids communicate and learn.

But one issue that looms larger than most in the imaginations of educators is artificial intelligence. This year, South by Southwest EDU is offering dozens of sessions exploring AI’s potential and pitfalls.”

*- Greg Toppo, **The 74***

“The culture war between progressives and conservatives has spilled into libraries in the last few years, with the number of book bans rising rapidly. That was the topic of one of Tuesday’s sessions at SXSW EDU titled ‘How to be a Freedom Fighter’... Cameron Samuels, one of the session’s presenters, is a student organizer with Students Engaged in Advancing Texas, also known as SEAT. They are a graduate of Katy ISD outside of Houston and attend a university out of state. “I have faced censorship in my school district in my high school years, internet censorship, and book bans that target LGBTQ students,” they told CBS Austin.”

*- Adela Uchida, **CBS Austin***

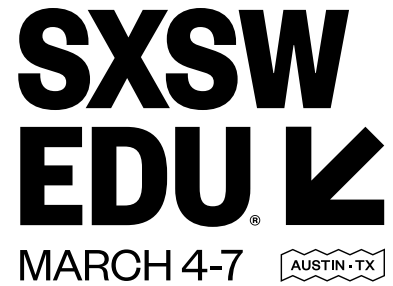
“Rodríguez joined WorkingNation’s editor-in-chief Ramona Schindelheim for WorkingNation Overheard at SXSW EDU 2024 in Austin.

Regarding the high school experience, Rodríguez says, “I think the courses need to be redesigned and we have to provide opportunities for students to earn early-college credit earlier and to be exposed to career skills earlier.”

*- Laura Aka, **Working Nation***

SXSW EDU 2024

Event Quotes



“Partnerships and community supports were central themes on a U.S. Department of Education visit to Austin district schools Tuesday.

Federal officials reviewed programs supported through COVID-19 relief dollars in a visit to Austin as part of a tour of similar projects at schools nationwide.

The national leaders were in town to participate in SXSW EDU, an education-focused portion of South by Southwest that ran Monday through Thursday.”

- Keri Heath and Emiliano Tahui Gómez, Austin American-Statesman

“Among all the technologies, innovations and networking, SXSW EDU did not forget to highlight the creative side of it. With panels, performances, workshops, installations and downtown walking tours to discover Austin through the eyes of locals: There was something for everybody.

‘We come to SXSW EDU because this is where all of the new and innovative ideas are coming out,’ CEO of New York Edge Rachael Gazdick said. ‘I think it’s a great way to meet and talk to people about their creative process in any sort of core content area. It’s an opportunity to see what people are doing across the country, and I think there’s a lot of innovation and great minds that come to the SXSW conference.’”

- Gabrielle Caumon, Hilltop Views

“SXSW EDU is a conference focused on culture. This year, persevering, sharing and proliferating culture emerged through conversations on critical race theory, book bans and literacy. Throughout the conference’s four days, we encountered numerous organizations dedicated to powerful conversations and diving deeper into these themes.”

- Getting Smart Staff, Getting Smart

“I keep going because the mission is not complete yet. We still have this huge mental health epidemic, and I can’t fix it alone... You’re all helping. You’re all doing your part to also try and decrease this devastation of mental health that’s happening in the United States and around the world. So, I feel collectively we all have to do our best to help our minds.”

- Amelie Perez, Chloe Lewcock, Pierce Martin, and Autumn Rodgers, On Our Minds from PBS NewsHour Student Reporting Labs

“‘We’re excited to see Trish and Mayor Woodfin on the national stage in Austin,’ said Ruth Serven Smith, education editor at AL.com. ‘It’s a great opportunity to highlight the good work happening in Birmingham and in Alabama. Our journalism team believes that a high-quality education can and should be available to every child, and Trish’s discussion with Mayor Woodfin will explore how one city has expanded opportunities for local students.’

SXSW EDU is the premier national convening on the future of learning and draws more than 16,000 attendees annually.”

- Rebecca Griesbach, AL.com