



SXSW EDU® AND KAHOOT! PARTNER ON FREE PROFESSIONAL DEVELOPMENT COURSES FOR EDUCATORS

Courses will draw from SXSW EDU Keynote and Featured Sessions to focus on topics including transforming the education experience for refugee students and English language learners, sparking creativity, and more.

[March 4, 2024] // Austin, Texas – Today, South by Southwest EDU® and Kahoot! announce a partnership to create professional development offerings for educators featuring SXSW EDU sessions. Marking a first-of-its-kind foray into leveraging SXSW EDU’s content for Kahoot!, the global learning platform will provide educators access to five free courses that draw from Keynote and Featured Sessions presented during SXSW EDU 2023. Through each course, participants will have the chance to explore pertinent topics in education, as discussed by some of the top thought leaders and innovators in the field, and receive digital certificates upon completion.

Keeping with Kahoot!’s formatting centered around interactive modules that combine different content, such as videos, documents, and exploratory digital activities, the [SXSW EDU-led courses](#) will dig into subjects ranging from how schools can counteract hate by connecting people and communities to why diversifying the curriculum matters to empower students. The initial five courses are created from the following SXSW EDU Keynote and Featured Sessions:

- [Teaching America & Why It Matters](#) – Luma Mufleh shares her approach to redesigning education for refugees and other English language learners.
- [Drag Story Hour: Fight for Queer Herstories](#) – Igniting imagination and play in early childhood.
- [Educating Away Hate](#) – Challenging narratives of hate in schools and communities.
- [Real Talk with Two National Teachers of the Year](#) – Recovering and learning from mistakes.
- [Finding Identity Through Poetry, Art, & Nature](#) – Using poetry, art, and literature to correct false cultural narratives and inspire students' exploration of identity.

“We are committed to finding new ways to support our community year-round. This new partnership with Kahoot! represents a significant priority for us to showcase our powerful speakers and content, and find new ways to build professional development opportunities for educators. This is a very exciting

development, and we can't wait to see how this is received — and then build on it in new and different ways," said **Ron Reed**, founder and executive producer of SXSW EDU.

In addition to this partnership marking Kahoot!'s launch into professional development courses designed specifically for educators and SXSW EDU's first release of interactive virtual content, the partnership also builds on a relationship between the two organizations more than a decade in the making. Kahoot! first presented at SXSW EDU in 2013 as a part of the event's Launch Startup Competition. Since then, Kahoot! has grown into the go-to learning resource used by over 8 million teachers globally, hundreds of millions of students and families, and 97% of Fortune 500 companies.

"Kahoot! was launched at SXSW EDU 11 years ago, and the event has always been an exciting place to discover the latest trends and technologies shaping the education landscape. To be able to share the most compelling sessions with educators as Kahoot! courses and support teachers' professional development is a proud moment for us. We look forward to continuing collaborating with SXSW EDU to empower and give back to educators around the world," said **Craig Narveson**, Director of Strategic Partnerships at Kahoot!

About SXSW EDU:

The SXSW EDU® Conference & Festival is a reflection of the world's most critical social issues as seen through the lens of education. This year's event will bring together the learner, the practitioner, the entrepreneur, and the visionary to share their groundbreaking stories, tackle complex issues, and build reimagined paths forward. As a community of diverse people who are united around a like-minded vision for the future, SXSW EDU serves as a place for attendees to renew their purpose in practice from both a personal and professional perspective. It is a place to reinforce the core principles of teaching and learning as well as an opportunity to express your creativity and passion for education. Join the passionate and innovative community at SXSW EDU, March 4-7, 2024.

For more information, please visit the [SXSW EDU blog](#).

About Kahoot!:

Kahoot! is on a mission to make learning awesome! We want to empower everyone, including children, students, and employees to unlock their full learning potential. Our learning platform makes it easy for any individual or corporation to create, share, and host learning sessions that drive compelling engagement. Launched in 2013, Kahoot!'s vision is to build the leading learning platform in the world. Since its launch, Kahoot! has hosted hundreds of millions of learning sessions with over 10 billion

participants (non-unique) in more than 200 countries and regions. The Kahoot! Group includes Clever, the leading US K-12 EdTech learning platform, together with the learning apps DragonBox, Poio, Drops, Actimo, Motimate, and Whiteboard.fi. The Kahoot! Group is headquartered in Oslo, Norway with offices in the US, the UK, France, Finland, Estonia, Denmark, Spain, and Poland. To learn more, visit us at kahoot.com. Let's play!

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