

SXSW EDU. ↙

#1 New York Times Bestselling Author, Yung Pueblo, to Deliver Closing Keynote at SXSW EDU® 2024

The renowned writer joins the lineup for a thought-provoking talk guiding audiences through the transformative journey of self-love and the art of letting go.

[January 24, 2024] // Austin, Texas – The South by Southwest EDU® Conference & Festival welcomes **Yung Pueblo**, poet and author of books such as *The Way Forward*, to its 2024 conference and festival for a special **Closing Keynote**, [Unlocking Your Best Self for Yourself & Others](#) address. Widely known on Instagram and various social media networks, Yung Pueblo has garnered praise for his exploration of self-healing, love, and acceptance, which he brings to the SXSW EDU stage on Thursday, March 7 at 1:00pm CT.

“Our audiences tend to be curious, life-long learners. While that is often focused externally, learning is also an internal process. We are excited to have Yung Pueblo deliver a keynote that offers attendees the opportunity to look within and examine what they can tap into to release their full potential and creativity,” said **Greg Rosenbaum**, senior director of SXSW EDU.

In addition to the Keynote talk, which will highlight pillars such as radical honesty and positive habit building, and discuss the importance of releasing past traumas to better serve yourself and others, SXSW EDU has added another **Featured Session** to its 2024 lineup that focuses on the significance of accessibility towards empowerment. [Providing a Voice & Making the Nevers Possible for ALL](#), brings together **Chris Jackson**, Emmy-winning actor, singer, musician, and composer who is known for his roles in productions including Broadway’s *Hamilton*, *Moana* and *In the Heights*, along with KultureCity’s **Meg Raby Klinghoffer**, and **Dr. Michele Kong** of The University of Alabama at Birmingham. Attendees will learn how technological advances, doctors, parents, and advocates are working in harmony to change how neurodivergent individuals communicate and advocate for themselves in and outside the classroom.

“Connection and community are essential to SXSW EDU. With sessions such as ‘Providing a Voice & Making the Nevers Possible for ALL,’ we are not only connecting the experiences of specific communities, but we are connecting how tech and innovation can spark larger change,” continued Rosenbaum. “This offers a perfect opportunity to blend both the SXSW and the SXSW EDU communities given their shared passion for tech, culture, and society. After all, the ideas and concepts highlighted often stem from a lesson, teacher, or opportunity that was presented along someone’s educational journey.”

To learn more about SXSW EDU’s 2024 programming from March 4-7, visit sxswedu.com/program.

Press Credentials:

To register, please go to sxswedu.com/press/accreditation.

About SXSW EDU:

The SXSW EDU® Conference & Festival is a reflection of the world's most critical social issues as seen through the lens of education. This year's event will bring together the learner, the practitioner, the entrepreneur, and the visionary to share their groundbreaking stories, tackle complex issues, and build reimagined paths forward. As a community of diverse people who are united around a like-minded vision for the future, SXSW EDU serves as a place for attendees to renew their purpose in practice from both a personal and professional perspective. It is a place to reinforce the core principles of teaching and learning as well as an opportunity to express your creativity and passion for education. Join the passionate and innovative community at SXSW EDU, March 4-7, 2024.

For more information, please visit sxswedu.com.

Contact:

Liz Stein

SXSW EDU Press & Publicity

press@sxswedu.com

240-461-3053