



## **SXSW EDU KICKS OFF 2024 SEASON WITH THE OPENING OF PANELPICKER FOR EVENT PROGRAMMING SUBMISSIONS**

*The Conference and Festival Invites the Community to Apply to Share Their Insight, Ideas, and Innovations at the 14th Annual Event*

**June 27, 2023// Austin, Texas** – In preparation for its 2024 season, the SXSW EDU® Conference & Festival is excited to announce that it is now accepting programming proposals through [PanelPicker®](#), its official user-generated session proposal platform. Education innovators from across the globe are invited to submit their concepts for conversations to be hosted at the event's 14th annual convening taking place on March 4-7, 2024 in Austin, Texas. PanelPicker will remain open through **Sunday, July 23** at 11:59pm PT, followed by the window for public voting and advisory board review which will commence on **Tuesday, August 8**.

While interested speakers can apply to partake in long-standing prominent [tracks](#) such as **Equity & Justice** and **Work Reimagined**, the 2024 conference and festival will also host three new tracks – **Future of Tech, Teaching & Learning** and **Leadership for Tomorrow**. The decision was made to evolve the tracks as part of the new programming framework to spotlight leadership across the innovation space while keeping instructional strategies and supporting solutions core to the event.

“We are always evolving the programming tracks to reflect what is relevant today to the education community as well as what is likely to impact them in the future. We increasingly recognize the role tech plays in learning and are interested in exploring how new developments can create opportunities for learners everywhere,” said **Greg Rosenbaum**, senior director of SXSW EDU.

Additionally, SXSW EDU 2024 will mark a new evolution for its Student Startup Competition, which was first introduced in 2015 and has since become a conference and festival favorite. For the upcoming event, the competition will become the [Student Impact Challenge](#), reflecting a greater emphasis on how high school students are tackling society's biggest challenges in their communities and around the world.

“We plan on 2024 being one of our most effective years to date, and we look forward to hearing from the current and next generation of changemakers when we gather in Austin in March,” continued Rosenbaum.

In the coming months, SXSW EDU will announce the results of the PanelPicker process and the programming that will be featured, including returning staples such as the [Podcast stage](#), the [Performance series](#) lineup, and more.

**About SXSW EDU:**

The SXSW EDU® Conference & Festival is a reflection of the world's most critical social issues as seen through the lens of education. This year's event will bring together the learner, the practitioner, the entrepreneur, and the visionary to share their groundbreaking stories, tackle complex issues, and build reimagined paths forward. As a community of diverse people who are united around a like-minded vision for the future, SXSW EDU serves as a place for attendees to renew their purpose in practice from both a personal and professional perspective. It is a place to reinforce the core principles of teaching and learning as well as an opportunity to express your creativity and passion for education. Join the passionate and innovative community at SXSW EDU, March 4-7, 2024.

For more information, please visit [sxswedu.com](https://sxswedu.com).

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