

SXSW EDU. ↙

SXSW EDU® SHOWCASES THE POWER OF STORYTELLING WITH SECOND ANNUAL PODCAST STAGE

Three New Featured Sessions Now Added to the Program

February 8, 2023 // Austin, Texas – Following the success of its launch last year at South by Southwest EDU®, the Podcast Stage, presented by Age of Learning, returns for the upcoming 2023 conference and festival. This one-of-a-kind programming dives even deeper into the dual role of podcasts as an educational vehicle and tool, amplifying leading podcasts in the space such as *The African Americans in Sport Podclass*, *Work Appropriate* and Edward R. Murrow’s award-winning *On Our Minds*. In addition, SXSW EDU welcomes three powerful Featured Sessions to the program that address the democratization of education and its power to create empathy and curtail violence.

“With the second annual Podcast Stage, we are fully embracing the unique benefits of the increasingly popular medium. Podcasts can be used as a platform for teachers, students, and other stakeholders to share their stories and as a way to stay up-to-date on important current events. But that’s just the tip of the iceberg,” said Greg Rosenbaum, Senior Director of SXSW EDU. “This year’s lineup demonstrates how we can continue to expand this potential.”

Building on the 2022 inaugural edition, SXSW EDU welcomes a more robust slate of organizations, media partners, hosts, and topics to the 2023 Podcast Stage. Exploring themes from changes in the landscape of work, data and learning science research, the impact of cultural representations, and community-specific experiences, the program brings together a collection of high-profile and up-and-coming voices and shows. Audiences will have the opportunity to listen to conversations facilitated by a total of 14 podcasts including:

- [***The African Americans in Sport Podclass: Black Student Athletes: Pathways to the Workforce***](#) - Three former Division 1 student-athletes share how they each transitioned into the corporate, non-profit and entrepreneurship workforce. This podcast session features The University of Texas at San Antonio’s **Langston Clark**, Code Up’s **James Cooper**, Nike’s **Racquel King**, and Student-Ahtlete.Co’s **Jermaine Malcolm**.
- [***Center for Apprenticeship Podcast: Equitable Apprenticeships for Young Adults***](#) - The Loop Lab’s **Chris Hope**, the Apprentice School at Newport News Shipbuilding’s **Latitia McCane**, Bitwise Industries’ **Michelle Skoor**, and Jobs for the Future’s **Myriam Sullivan** discuss ways to ensure more young people experiencing poverty are able to thrive in their education and careers.

- [Changing Course: Re-imagining the Role of Schools in Communities](#) - The Liber Institute and Teach for America's **Jonathan Santos Silva** and PEACE Academy Charter's **Ebony Payne Brown** will be joined by others to share insights from visionary BIPOC teachers and school leaders on ways to radically change how schools and their constituents work together.
- [EdSurge Podcast: Lessons from This 'Golden Age' of Learning Science](#) - EdSurge's **Jeff Young**, Oakland University's **Barbara Oakley**, author and speaker **Olav Schewe**, and University of California at San Diego's **Andrea Chibachat** about the accelerating progress in the field of learning science.
- [EWA Radio: Student Data Privacy as a Civil Rights Issue](#) - Presented by **Education Writers Association**, this podcast brings together EWA's **Kavitha Cardoza**, Center for Democracy & Technology's **Elizabeth Laird**, Center for Law and Social Policy's **Clarence Okoh**, and Twin Cities Innovation Alliance's **Marika Pfefferkorn** for an examination of how student data collection can perpetuate inequity.
- [No Such Thing Podcast: Research Storytelling for the Digital Age](#) - Vice President of Research and Technology at NAF and Producer **Marc Lesser** speaks with Global Turning Points' **Elizabeth Bishop**, UCI's **Kylie Pepler**, and University of Southern California's **Sangita Shresthova** share practical tips on how to close the gap between research and practice.
- [Noxhegalactica: Redefining Success](#) - Host **Christian Martinez** of the Latitude High, Camino Program is joined by Education for Change's **Areli Porras-Pozos** to tell the stories of Latinx communities rethinking their definition of success.
- [On Our Minds: Teen Mental Health & Wellness](#) - Student reports and hosts **Tyler Pullam** and **Ashley He** are joined by PBS NewsHour Student Reporting Labs' **Leah Clapman** and **Briget Ganske** to examine the importance of urgently addressing mental health in young people.
- [The Higher Ed Geek Podcast: Right Sizing the University](#) - How can higher education rebalance in the face of declining enrollment? WGU Labs' **Kelvin Bentley**, Unity Technologies' **Ciara Hamagishi**, and Workshop Venture Partners' **Matthew Tower** join Higher Ed Geek's **Dustin Ramsdell** to discuss.
- [Tomorrow's Principal: Is Anyone Ready for This?](#) - Los Angeles County Office of Education's **Marco Ibarra** and DC Public Schools' **Veronica Torres** join co-hosts Aspen Institute's **Eugene Pinkard** and The Leadership Academy's **Mary Rice-Boothe**, all former principals, to re-imagine constructs around school leadership.
- [Trending in Education: Learning Trends March Madness 2023](#) - Co-hosts Palmer Media's **Mike Palmer** and CUNY Queens College's **Dr. Robin Naughton**, along with guests Eskalera's **Tolanda Tolbert** and brightspot strategy's **Elliot Felix**, debut the podcast's Learning Trends March Madness Brackets for 2023.
- [Work Appropriate: Your Workplace Is Not Your Family](#) - Author and podcast host **Anne Helen Petersen** reimagines her popular newsletter on the shifting cultural norms as a podcast to address the rapidly changing workplace. In this live episode, she and a special guest will tackle big emotions in the workplace and answer live audience questions.

Featured Sessions:

In addition to the powerful podcast stage, SXSW EDU is announcing three exciting Featured Sessions that showcase key topics critical to the community – the democratization of education tools and how education can build empathy.

[Educating Away Hate](#) - This session brings audiences into a very timely discussion on countering extremism and how young people, schools, and communities can best challenge hate narratives. Groundswell Project UK has been working in schools countering hate narratives from the far-right, to Islamism, to misogyny and other forms of violence.

Speakers:

Hadiya Masieh, Founder of Groundswell Project UK

Maeve Park, Project Manager & Researcher at Groundswell Project UK

[Empowering College Hopefuls Through YouTube](#) - This discussion covers a new partnership between Arizona State University Learning Enterprise and Crash Course, called Study Hall, that makes college courses available for credit for the first time through YouTube, providing aspiring college students with a new, flexible, and accessible pathway to a degree. This shows the power of innovative opportunities to embed access to education.

Speakers:

Danielle Bainbridge, Assistant Professor of Theatre, African American Studies, and Performance Studies at Northwestern University

Hank Green, Science Communicator and Co-Founder of Crash Course

Katie Kurtz, Managing Director and Global Head of Learning at YouTube, Google

Maria Anguiano, Executive Vice President of the Arizona State University Learning Enterprise

[Partnering to Defeat the Scourge of Learning Loss](#) - As we emerge from three years of a global pandemic, we're left to face and repair the issues laid bare in our education systems. Learn how families, students, educators and industry must come together as partners in unprecedented ways. Innovative and bold thinking is required to roll back these steep losses before they affect learning—and the economy—for years to come.

Speaker:

Divya Gokulnath, Co-founder of BYJU'S / BYJU'S Education for All

To learn more about programming at the conference and festival, go to sxswedu.com/program.

Press Credentials:

The deadline to register is February 10, 2023 at 11:59pm CT. To register, please go to sxswedu.com/press/accreditation.

About SXSW EDU:

The SXSW EDU® Conference & Festival is a reflection of the world's most critical social issues as seen through the lens of education. This year's event will bring together the learner, the practitioner, the entrepreneur, and the visionary to share their groundbreaking stories, tackle complex issues, and build reimagined paths forward. As a community of diverse people who are united around a like-minded vision for the future, SXSW EDU serves as a place for attendees to renew their purpose in practice from both a personal and professional perspective. It is a place to reinforce the core principles of teaching and learning as well as an opportunity to express your creativity and passion for education. SXSW EDU is a component of the South by Southwest® family of conferences and festivals that has grown from 800 to over 8,000 registrants in the last decade. Join the passionate and innovative community at SXSW EDU, March 6-9, 2023.

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