# SXSW EDU 2022 Event Quotes



Anna Gandrabura (Medium) - 3/23/22 - Reported by Anna Gandrabura "Internationally recognized as the convergence gathering for creative professionals, SXSW EDU extends SXSW's support for the art of engagement to include society's true rock stars: educators!"

### K-12 Dive - 3/7/22 - Reported by Roger Riddell & Anna Merod

"Ron Reed, the conference's founder and executive producer, welcomed a packed Austin Convention Center ballroom to the organization's first in-person event since 2019, citing SXSW EDU's core themes of power, resilience, boundless curiosity and humanity. These themes would come into play throughout Agarwal's talk, which focused on the power of retrieval practice, a strategy for boosting learning through the recall of information."

### The Hechinger Report - 3/15/22 - Reported by Liz Willen

"One of the most enlightening moments of the conversation at SXSW.edu came when NBC News Correspondent Antonia Hylton and Senior Investigative Reporter Mike Hixenbaugh played excerpts from their powerful Southlake podcast, set in a Houston suburb that's caught up in the critical race theory debate sweeping the U.S."

### Campus Technology - 2/18/22 - Reported by Rhea Kelly

"Innovation and learning are at the core of the SXSW EDU Conference & Festival, coming to Austin next month. From March 7–10, the annual event for education professionals will offer a diverse array of sessions, in-depth workshops, mentoring opportunities, film screenings, art installations, performances and other learning experiences are sure to provoke discussion and inspire new ideas."

### The Journal - 2/17/22 - Reported by Kristal Kuykendall

"SXSW EDU attendees can expect to hear a lot of discussion on remaking America's public school norms when the event returns in-person...Scores of the 800-plus speakers mention "reimagining education" in their program information — with focus areas ranging from how schools think about student wellness and how districts tally learning achievement, to ideas on changing the shape of classroom learning to radically engage students and how to incorporate the science of how kids learn into teaching methods."

### Working Nation - 3/4/22 - Reported by Michael James

"We love the way SXSW EDU describes itself. 'We believe that education has the power to inspire, elevate, and change the future. We bring together the learner, the practitioner, the entrepreneur, and the visionary to share their groundbreaking stories, tackle complex issues, and build reimagined paths forward. It is this unfettered, inspired and passionate community that will collectively create a new tomorrow for learners everywhere and drive impact.'

We couldn't have said it any better and we're honored to be a media partner for this great conference for a fourth year in a row."

(continued)

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#### The Austin Chronicle - 3/4/22 - Reported by Morgan O'hanlon

"Programming at SXSW EDU includes both deep dives into specific fronts of the current culture wars and ways to turn back the tide of disinformation that is washing over local schools."

### Forbes - 3/27/22 - Reported by Derek Newton

"A few weeks ago, I had the privilege of moderating a panel at SxSW Edu in Austin. And like all good education conferences, SxSW had a large exhibition space in which education companies could share their wares and meet and greet."

### The Plug - 3/18/22 - Reported by Mirtha Donastorg

[In conversation w/ President David Thomas] "We are chatting on the first evening of SXSW EDU, a four-day whirlwind of panels, films, mixers and Q&As dedicated to all things education. Earlier in the day, Thomas sat on stage in a large auditorium, discussing HBCUs and the future of work to a rapt audience..."

### Education Week - 3/14/22 - Reported by Alyson Klein

[Referring to speaker George M. Johnson] "'When Toni Morrison was getting banned 30 years ago, there was no social media, there was no instant reaction that she could make to a person challenging her book,' Johnson said during a panel discussion at the SXSW EDU conference in Austin last week that focused on efforts across the country to remove books from school libraries."

#### Benjamin Kramer, Austin PBS -

"Speaking for my team of four, we had a great time at SXedu. I think I've attended every SXedu since its inception and this time, I was blown away by the great balance of sessions and other content. You built a great mix of ed tech, ed research, current practice, social/political commentary and analysis, and inspiration. And I appreciated how the live commentary on your portal allowed for a kind of meeting ground for all the different strands. Really well done!"