

SXSW EDU

FOR IMMEDIATE RELEASE:

SXSW EDU® ANNOUNCES KARI BYRON TO HOST LIVE CHANNEL DURING 2022 CONFERENCE & FESTIVAL

February 28, 2022, Austin, TEXAS – South by Southwest EDU® is committed to bringing its powerful programming to audiences and community members around the globe. To support an in-person and virtual experience, SXSW EDU announces its [online experience](#) with [Kari Byron](#) of Discovery Channel's *MythBusters* as host.

For the SXSW EDU community unable to travel to Austin, Texas for the 2022 conference and festival, beginning on March 7, they will be able to access the digital experience via a live SXSW EDU channel and on-demand content. The accompanying platform will include:

- The SXSW EDU channel available throughout the event accessible via the SXSW EDU Schedule or SXSW EDU TV App (available platforms: Apple TV, Android TV, Fire TV, Roku, iOS via Airplay and Android mobile with Chromecast)
- Live stream access for all Keynote and Featured Sessions, Launch and Student Startup competitions
- Access to 60+ Sessions the next day as video on demand
- 48-hour viewing windows for all Film Screenings starting at 9am CT the day after their in-person screening
- All Performances will be available the next day as video on demand
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In addition, digital attendees can enjoy the power of networking and professional development. There will be:

- 40+ Sessions accredited for continuing professional education credit
- 18+ Online Mentor Sessions
- SXSW EDU Expo digital exhibition and direct chat with exhibitors
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Bringing the power of curiosity to life, SXSW EDU is thrilled to have **Kari Byron** hosting the SXSW EDU channel. Byron has been a strong presence in the world of reality-based science and travel television. She is best known for being the host for the award-winning Discovery Channel series, *MythBusters*. Kari has gone on to host and produce shows spanning several networks; *Head Rush*, *Punkin Chunkin*, *LDRS*, *Thrill Factor*, *Strange Trips*, *America Declassified*, *The White Rabbit Project*, *Positive Energy* and *Crash Test World*. Her first book, “Crash Test Girl, An Unlikely Experiment in Using the Scientific Method to Answer Life's Biggest Questions,” is on shelves now.

Her passion for smart entertainment has led her around the world to speak about the role of STEAM (Science, Technology, Engineering, Art, Mathematics) programming on television. It also led her to co-found EXPLR Media, a subscription-based streaming video and curriculum service designed for grade 5-12 students, educators, and families.

“As a curiosity communicator, I am excited to be back at SXSW EDU in a different role,” said Byron. “Being able to host conversations with many of the speakers, innovators, and educators at SXSW EDU is an amazing opportunity for inspiration. And if that isn’t enough, I am able to participate in a panel that showcases my true passion, using digital storytelling to educate kids. By creating inclusive representation for youth to discover empowerment, EXPLR engages and inspires kids to become agents of positive change.”

To browse the full lineup of programming, please go to schedule.sxswedu.com.

COVID-19 GUIDELINES AND THE CLEAR HEALTH PASS AT SXSW EDU 2022:

As part of the entry requirements for SXSW EDU 2022, **all attendees must provide proof of vaccination or a negative Covid-19 test in order to enter, and maintain credentials.** For the full Covid-19 Guidelines, please go [here](#).

SXSW has partnered with **CLEAR Health Pass** to provide easy proof of your Covid-19 vaccination. For the most efficient entry possible, attendees who intend to share proof of vaccination should sign up for CLEAR and complete their screening before arriving. To learn more about using the CLEAR Health Pass, please go [here](#).

About SXSW EDU:

The SXSW EDU® Conference & Festival is a reflection of the world’s most critical social issues as seen through the lens of education. This year’s event will bring together the learner, the practitioner, the entrepreneur, and the visionary to share their groundbreaking stories, tackle complex issues, and build reimagined paths forward. As a community of diverse people who are

united around a like-minded vision for the future, SXSW EDU serves as a place for attendees to renew their purpose in practice from both a personal and professional perspective. It is a place to reinforce the core principles of teaching and learning as well as an opportunity to express your creativity and passion for education. SXSW EDU is a component of the South by Southwest® family of conferences and festivals that has grown from 800 to over 8,000 registrants in the last decade. Join the passionate and innovative community at SXSW EDU, March 7-10, 2022.

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