



NEWS ALERT

SXSW EDU® ANNOUNCES NEW KEYNOTE – WHEN CULTURE WARS COME TO SCHOOL – FROM THE CREATORS OF NBC NEWS’ HIT PODCAST “SOUTHLAKE”

NBC News’ Antonia Hylton & Mike Hixenbaugh are joined by best-selling author George M. Johnson and FReadom co-founder and school librarian Carolyn Foote

February 18, 2022, Austin, TEXAS – South by Southwest EDU® continues its mission to bring diverse and powerful voices to the 2022 Keynote stage with the announcement of **When Culture Wars Come to School**. On March 8, 2022, NBC News' **Antonia Hylton** and **Mike Hixenbaugh** bring to life their #1 hit podcast, Southlake, which tells the story of how an idyllic Texas city became a symbol of a new national reckoning over race and education. Hylton and Hixenbaugh have talked with parents and educators from across the United States who say the same thing is happening in their districts. For this powerful discussion, they will be joined by best-selling author, **George M. Johnson**, of “All Boys Aren't Blue” and “We Are Not Broken” and school librarian, a White House Champion of Change for Connected Learning, and FReadom co-founder **Carolyn Foote** to discuss the next front in the classroom culture war: The movement to ban books on race, sex, gender, and sexuality.

“At SXSW EDU we aim to bring the most current and relevant discussions to our community,” said Julia Shatilo, Programming Director for SXSW EDU. “In communities all across the country, discussions and debates are occurring around race, gender, sexuality and the intersection with education. It is more critical than ever to be able to showcase different points of view and what these issues mean for educators, students, and parents. We look forward to this important topic and the impact that it will have across the SXSW EDU community.”

To browse the full lineup of programming, please go to schedule.sxswedu.com.

COVID-19 GUIDELINES AND THE CLEAR HEALTH PASS AT SXSW EDU 2022:

As part of the entry requirements for SXSW EDU 2022, **all attendees must provide proof of vaccination or a negative Covid-19 test in order to enter, and maintain credentials.** For the full Covid-19 Guidelines, please go [here](#).

SXSW has partnered with **CLEAR Health Pass** to provide easy proof of your Covid-19 vaccination. For the most efficient entry possible, attendees who intend to share proof of vaccination should sign up for CLEAR and complete their screening before arriving. To learn more about using the CLEAR Health Pass, please go [here](#).

About SXSW EDU:

The SXSW EDU® Conference & Festival is a reflection of the world's most critical social issues as seen through the lens of education. This year's event will bring together the learner, the practitioner, the entrepreneur, and the visionary to share their groundbreaking stories, tackle complex issues, and build reimagined paths forward. As a community of diverse people who are united around a like-minded vision for the future, SXSW EDU serves as a place for attendees to renew their purpose in practice from both a personal and professional perspective. It is a place to reinforce the core principles of teaching and learning as well as an opportunity to express your creativity and passion for education. SXSW EDU is a component of the South by Southwest® family of conferences and festivals that has grown from 800 to over 8,000 registrants in the last decade. Join the passionate and innovative community at SXSW EDU, March 7-10, 2022.

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