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SXSW EDU® Unveils New Details for Upcoming 2022 Conference & Festival Including Keynote Speaker, Featured Sessions, and the First Podcast Stage

New Programming Covers Practice and Pedagogy, Research, Racial Inequities, and More

January 19, 2022, Austin, TEXAS – South by Southwest EDU® Conference & Festival announced today exciting additions to its 2022 lineup, including a keynote address from cognitive scientist, educator, and author **Dr. Pooja K. Agarwal**, a range of Featured Sessions, and the inaugural Podcast Stage, a unique space celebrating the growing role podcasts play in day-to-day classroom and education settings.

"Our 2022 conference is gearing up to be one of the most dynamic and relevant yet. With each year, we break new ground in what it means to understand the field of education by bringing in forward-thinking speakers and innovative programming," said Greg Rosenbaum, Head of SXSW EDU. "Dr. Agarwal's work in the science of learning, featured sessions addressing the future of education R&D and disrupting inequities, and the variety of content creators joining us for the launch of the Podcast Stage really set the tone for our mission to further the practice of sharing and expanding knowledge."

Keynote Speaker:

Opening the 2022 SXSW EDU Conference & Festival is Keynote Speaker **Dr. Pooja K. Agarwal**. Dr. Agarwal is the author of the book *Powerful Teaching: Unleash the Science of Learning* and a cognitive scientist whose published studies on how students learn have been a go-to source for outlets such as *The New York Times*, *NPR*, and *Education Week*. On top of her research, Dr. Agarwal is the founder of RetrievalPractice.org, a resource platform for scientifically-proven teaching strategies, and an assistant professor at the Berklee College of Music in Boston. She will bring this wealth of expertise to the SXSW EDU stage for an exploration of teaching as an art form and the tools that strengthen the exchange of instruction and learning.

Featured Sessions:

This year's SXSW EDU will include an additional roster of Featured Sessions packed with an array of impressive presenters leading the way in fields spanning technology development, social impact filmmaking, advocacy, and policy.

Joining the Infrastructure for the Future of Education R&D session is <u>Angela Duckworth</u>, the founder and CEO of Character Lab and the Rosa Lee and Egbert Chang Professor at the University of Pennsylvania; <u>Mark Schneider</u>, director of the Institute of Education Sciences for the U.S. Department of Education; <u>Mary Murphy</u>, founder and director of Equity Accelerator and professor at Indiana University Bloomington; and <u>Kumar Garg</u>, senior managing director

and head of partnerships at Schmidt Futures. They will gather for a conversation about the technical aspects of designing better learning and how sectors can unite to support implementing the real-world impacts of research and development in education science.

Momentum & Movement: Black Women in Film brings together the production company behind the acclaimed film "BLACK BOYS," Never Whisper Justice, and Procter & Gamble for a special discussion of "Black Girls," the new film directed by B. Monét that dives into the intricacies of Black womanhood. B. Monét will speak alongside Crystal Harrell, senior director of corporate communications at Procter & Gamble, Rosemonde Pierre-Louis, COO, NYU McSilver Institute for Poverty Policy and Research, and gold medal-winning WNBA star and founder of 100th Street Films Tina Charles, about systemic inequality in the media and advertising that we consume and the significance of investing in Black creators.

Disrupting Racial Inequities in K-12 Schools is a session hosted by the new CEO and first Black leader of TNTP, **Dr. Tequilla Brownie**. She will share insight from her position at the nationally-renowned education advocacy and policy organization. She is joined by Department Chair & Associate Professor of African and African Diaspora Studies at The University of Texas at Austin school board member **Dr. Kevin Michael Foster**. They will guide the SXSW EDU audience through the challenges disproportionately affecting communities of color, particularly as the impact of the pandemic continues to unfold, and the solutions available such as enhancing diversity recruitment efforts.

The Podcast Stage:

Rounding out the 800+ speakers and more than 350+ sessions making up the forthcoming conference is the Podcast Stage, a new program on the SXSW EDU bill. Sponsored by the Cognizant Foundation, the Podcast Stage is one of the firsts of its kind, convening top shows in the education genre for a live podcasting event that champions powerful and uplifting storytelling, the agency these narratives can give students, and the opportunity for marginalized voices to share their experiences. Programming highlights include:

- Darryl "DMC" McDaniels and Martha Diaz, founder of the Hip Hop Education Center will join <u>Hip-Hop Genius The Podcast</u>.
- The EdSurge Podcast will feature a conversation on teacher burnout.
- <u>The Teachers Caucus Podcast</u> hosts Rodney Robinson and Shawn Sheehan open up the dialogue around educators and the election.
- A talk brought to us by the leaders of <u>NPR's Student Podcast Challenge</u> will break down how teachers can apply podcasting to pedagogy.

Other participating podcasts:

- Getting Smart Podcast
- DO WIT Podcast
- Why Don't We Know?
- Higher Ed Geek Podcast
- Entrepreneurial Appetite's Black Book Discussion
- Education Disruption

- Imagine Neighborhood
- Trending in Education
- Declassified College
- Live from Mount Olympus
- Work in Progress
- Time Capsule Dance Party

Press Credentials:

To register, please go to sxswedu.com/press.

About SXSW EDU:

The SXSW EDU® Conference & Festival is a reflection of the world's most critical social issues as seen through the lens of education. This year's event will bring together the learner, the practitioner, the entrepreneur, and the visionary to share their groundbreaking stories, tackle complex issues, and build reimagined paths forward. As a community of diverse people who are united around a like-minded vision for the future, SXSW EDU serves as a place for attendees to renew their purpose in practice from both a personal and professional perspective. It is a place to reinforce the core principles of teaching and learning as well as an opportunity to express your creativity and passion for education. SXSW EDU is a component of the South by Southwest® family of conferences and festivals that has grown from 800 to over 8,000 registrants in the last decade. Join the passionate and innovative community at SXSW EDU, March 7-10, 2022.

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