## SXSW EDU L

## **MEDIA ALERT**

SXSW EDU® ANNOUNCES U.S. SECRETARY OF EDUCATION MIGUEL CARDONA AND DR. TINISHA PARKER IN CONVERSATION, MODERATED BY EMMY®-NOMINATED ACTRESS AND UN GOODWILL AMBASSADOR CONNIE BRITTON

WHAT: SXSW EDU is thrilled to announce that newly appointed U.S. Education Secretary Miguel Cardona and Dr. Tinisha Parker, Executive Director of Student Services, Gwinnett County Public Schools, Georgia, will take the virtual stage with Emmy®-nominated actress and UN Goodwill Ambassador Connie Britton at SXSW EDU Online on Thursday, March 11 at 4:30pm CT/5:30pm ET. In his first conference appearance since becoming U.S. Education Secretary, Dr. Cardona, Dr. Parker and Ms. Britton will discuss the critical connection between students' social emotional wellbeing and improving student achievement and outcomes beyond school. Furthermore, they will address how schools and communities can meet the social, emotional, mental health and academic needs of students, particularly as we grapple with the extraordinary disruption caused by COVID-19 and the disproportionate impact of the pandemic on communities of color and other underserved communities.

WHEN: The closing keynote will be held Thursday, March 11 at 4:30pm CT/5:30pm ET

WHERE: This session can be viewed at online.sxswedu.com.

## **About SXSW EDU:**

The SXSW EDU® Conference & Festival cultivates and empowers a community of engaged stakeholders to advance teaching and learning. The annual event affords registrants open access to engaging sessions, immersive workshops, interactive learning experiences, film screenings, early-stage startups, business opportunities, and networking. SXSW EDU is a component of the South by Southwest® family of conferences and festivals that has grown from 800 to over 8,000 registrants in the last decade. Join the passionate and innovative community at SXSW EDU Online, March 9-11, 2021. For more information, please visit sxswedu.com.

## Contact:

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