

THE FUTURE OF LEARNING STARTS HERE

**SXSW
EDU** 

March 9-12, 2020
Austin, Texas

10
YRS

ABOUT SXSW EDU

The tenth annual SXSW EDU will return to Austin, March 9-12, 2020, for four days of compelling sessions, in-depth workshops, engaging learning experiences, mentorship, film screenings, startup events, policy discussions, competitions, an exhibition, networking, and so much more.

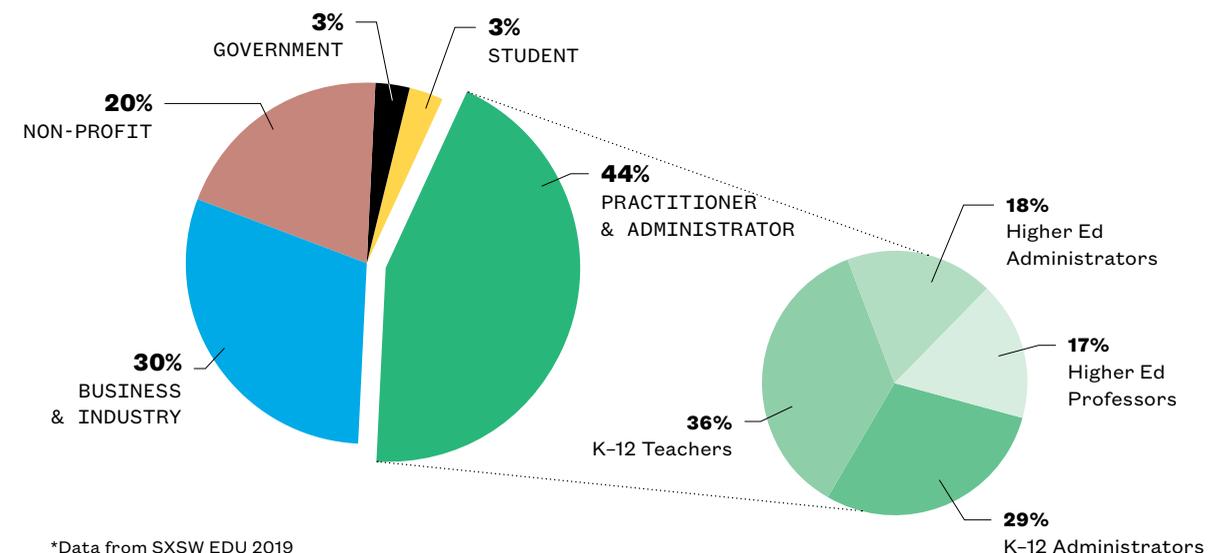
“SXSW EDU was a refreshing and energizing learning experience. This conference provided experiences to relevant and applicable content of current educational trends, initiatives, and innovations. With the broad content availability...there is something for everyone woven in a tapestry of sharing, collaborating, and learning.”

– SXSW EDU
2019 attendee

Community Numbers



Community Composition



PROGRAM

The program is organized by thematic tracks designed to illuminate overarching focus areas with a variety of session formats to cater to individual learning styles.

Tracks

Accessibility & Inclusion

Exploring initiatives and programs that focus on special education, learning differences, and disabilities across the learning lifecycle including instructional strategies, assistive technology, universal design, and more

Adult Learning

Programs and practices for continuing education, workforce training, and professional development as well as initiatives for mature learners and non-traditional students

Arts

Exploring arts-based pedagogies and practices including the performing and visual arts, arts integration and funding, and the intersection of STEM and STEAM

Business & Investment

Content focused on the business of education including entrepreneurship and startups, investment and funding, marketing strategies, corporate initiatives and partnerships, market trends and analysis, and more

Early Learning

Content centered on early learning instruction and pedagogy, administration, program and tool implementation and topics surrounding access, child development, funding, school design, and more

Emerging Tech & Development

Exploring what's next in educational technology and implementation including artificial intelligence, XR, blockchain, cybersecurity, and more, as well as a look at technology development, coding, and data interoperability

Equity

Addressing issues related to equity, access, and diversity in education including social and economic factors, culturally responsive teaching, anti-racism practices and pedagogy, LGBTQ+ issues, and more to ensure equitable outcomes and opportunities for all

Global Education

Programs and initiatives surrounding global collaboration in education including international instructional approaches and business ventures, language acquisition and ESL/ELL instruction, program implementation across borders, global partnerships, cross cultural initiatives, and more

Higher Education

Content addressing higher education instruction and pedagogy, administration, program and tech implementation, and issues surrounding access, assessment, funding and affordability, career readiness, school design, and more

Informal Learning

Programs and projects furthering learning outside of traditional classrooms and lecture halls including work based in libraries, museums, makerspaces, community centers, after-school and summer programs, and more

K-12 Education

Content focused on primary and secondary school instruction and pedagogy, administration, program and tech implementation and issues surrounding public and private education, assessment, funding, school design, college and career readiness, and more

Leadership

Exploring leadership and development in management and administration across all facets of the educational ecosystem from school, district, and institutional leadership, to business and executive management, and groundbreaking insights

Policy & Civic Engagement

Addressing education policy issues across local, regional, national, and international governance including student data use, funding, school safety, and standards, as well as economic development, advocacy and activism, and government partnerships

Science of Learning

Encompassing cognitive development, brain science, and research into how we think and learn

SEL & Wellness

Furthering social emotional learning and whole-child education including initiatives addressing mental and physical wellness, trauma-informed practices, and health education

Student Agency

Celebrating student initiative and advocacy by highlighting student voices, viewpoints, and achievements

Formats

Book Signing

Campfire

Case Study

Featured

Future20

Hands On

Keynote

Meet Up

Mentor

Panel

Performance

Podcast

Policy Forum

Show & Tell

Talk

Workshop



Speak at SXSW EDU

The majority of conference programming is fueled by PanelPicker®, a two-part, online process that enables the community to lend their voice to the event. Step one encourages the community to enter a session proposal to speak at SXSW EDU 2020. Step two allows the community to browse all of the ideas, leave comments, and vote for their favorite proposals.

Application entry: July 1 – July 19

Community voting: August 5 – August 23

sxswedu.com/panelpicker

Film

The Film program celebrates the power of film for exploring critical topics and issues impacting education with screenings and Q&A discussions. From narratives to thought-provoking documentaries, the film program presents an entertaining and compelling addition to the event.

Application entry: July 1 – December 3

sxswedu.com/film

COMPETITIONS

Each year, SXSW EDU celebrates and honors trailblazers who are doing innovative and creative work by hosting a series of live pitch competitions.

Launch

Launch highlights emerging innovations in learning and provides a platform for early-stage startups who are seeking feedback, investment, strategic partnerships, and exposure.

Application entry: July 1 – November 1

sxswedu.com/launch

Learn by Design

Learn by Design celebrates the collaboration of designers and educators in the pursuit of design-based solutions to challenges within education through the use of physical space.

Application entry: July 1 – November 1

sxswedu.com/learn-by-design

Student Startup

The Student Startup competition celebrates the innovative business ideas of high school students and gives attendees an opportunity to hear from the best and brightest.

Application entry: July 1 – November 8

sxswedu.com/student-startup



“Learning takes shape in so many different formats and with our commitment to experiential education and personalization, SXSW EDU was a beautiful intersection of diverse topics that provided a truly high-quality Learner Experience (LX).”

– Getting Smart

“Across expo halls and workshops, panels and keynotes, happy hours and pitchfests, the annual gathering continues to be a hotspot for education’s movers and shakers.”

– EdSurge

EXPO

The SXSW EDU Expo captures the energy and imagination of the future of learning through varying dynamic spaces. Some of these components include a discovery-based learning playground, curated programming, and networking, alongside interactive exhibits showcasing what’s next and new in education. The Expo also hosts a community day when thousands of Central Texas students and educators have an opportunity to engage.

Playground

The Playground is a unique space featuring interactive displays showcasing new strategies to activate students’ learning along with Hands On and Talk programming on the Playground Stage.

Next Stage

The Next Stage showcases short-form presentations and conversations around the leading issues in education innovation.

Meet Up Pavilion

Throughout the show, meet ups are programmed in the Expo to provide more focused and casual opportunities to connect on topics that span the breadth and diversity of the community.

Wellness Studio

Stop by the Wellness Studio to refresh and rejuvenate during SXSW EDU with short meditation and yoga classes throughout each day.

NETWORKING

Inspiration and discovery abound at SXSW EDU with so many opportunities to network. Whether you're seeking mentorship, new connections, or friends who share your interests, there is no shortage of convenings to look forward to at SXSW EDU.

Lounges

Scattered throughout the SXSW EDU venues, custom lounges supported by sponsors offer a unique space to relax, recharge, and connect with others.

Wellness Events

Wellness events offer an opportunity to get grounded, focus on you, and meet like-minded wellness enthusiasts.

Meet Ups

Topic-focused meet ups connect those who share similar passions or interests. They take a variety of forms including group activities, facilitated networking, or focused discussions.

Socials

Mix and mingle at a number of special events including coffee breaks, happy hours, parties, and more.

Pop-Up Dinners

Connect with fellow attendees while enjoying a taste of Austin at pop-up dinners across downtown. Dinner reservations have already been made, just show up hungry to be seated with other attendees interested in meeting new people.

Mentors

The mentor program facilitates purpose-driven, one-on-one connections between experienced professionals and attendees. From classroom teachers and professors, to industry insiders and CEOs, the mentors at SXSW EDU are excited to share their insights with the community.

Walking Tours

Guided, hour-long walking tours around downtown provide a unique opportunity to experience Austin like a local, meet fellow attendees, and connect with the vibe and culture on a new level.

“Every conversation at SXSW EDU challenged those in attendance to do more than pivot, but to leap, towards intense learner-focused and human-centered innovation.”

– KnowledgeWorks



PHOTO BY DENISE ENRIQUEZ

Register Starting August 1

follow
@sxswedu



Early registrants benefit from discounted rates, which expire at 11:59pm PT on the deadline dates:

| DISCOUNT DEADLINE | REGISTRATION RATE |
|-------------------|-------------------|
| September 27 | \$375 |
| November 22 | \$430 |
| January 17 | \$485 |
| February 14 | \$540 |
| Walk-up | \$595 |

Group Rate

Bring your team to SXSW EDU and save using the special group discount rate.
sxswedu.com/groups

Student Rate

Currently enrolled students are eligible to register at the student discount rate of \$225.
sxswedu.com/students

Hotels

SXSW Housing & Travel offers a wide selection of downtown Austin hotels at the best available rates during SXSW EDU, exclusively for registrants.
sxswedu.com/hotels

Scholarships

A limited number of need-based registration scholarships are available to educators, students, and others who would benefit from attending SXSW EDU but demonstrate a financial barrier.
sxswedu.com/scholarships

Marketing Opportunities

Is your organization interested in engaging with SXSW EDU's growing community of energetic and influential professionals? To discuss unique marketing opportunities, email sales@sxswedu.com.