2019 HIGHLIGHTS

Participant Composition

- **3%** GOVERNMENT
- **3%** STUDENT
- **30%** BUSINESS & INDUSTRY
- **20%** NON-PROFIT
- **18%** Higher Ed Administrators
- **17%** Higher Ed Professors
- **44%** PRACTITIONER & ADMINISTRATOR
- **29%** K-12 Administrators
- **36%** K-12 Teachers
- **23%** K-12 Teachers

Overall Participant Focus Areas

- **65%** K-12
- **35%** HIGHER ED

Community Numbers

- **12,927** Total Attendance
- **8,274** Registrants
- **4,653** Public Attendees
- **1,202** Speakers
- **492** Sessions
- **259** Exhibit Spaces
- **171** Media in Attendance
- **41** Countries