

2018 SXSW EDU EVENT QUOTES

“That’s what makes SXSW EDU so different and powerful from other education conferences—it’s that mix of all the different types of content and topics that educators and educational companies can engage in.

Because it’s not subject specific or tech specific, the conference attracts a wide variety of education leaders [who want to talk about pedagogy as well as trends](#), and it has an overall sense of positivity about the innovations happening throughout many facets of education.”

- EdWeek Market Brief, March 29, 2018

“It’s that time of year where we all jump in planes, trains and automobiles to head down to Austin, Texas for some education inspiration at [SXSW EDU](#). We’re excited to spend four days together discussing education innovation with our fellow optimistic, forward-thinking stakeholders who are aiming to impact the future of learning.”

-Getting Smart, February 28, 2018

“It’s great to network with so many innovators in the field who come to our backyard all at once. This year, I really saw how important it is to bring others along with us as we are working on issues across the education space. So many things we have been working on are gaining momentum, which is exciting to see.”

-Michael and Susan Dell Foundation Blog, March 19, 2018

“Let the South By Southwest fanfare begin! SXSW EDU kicks off Monday. The four day festival at the Austin Convention Center attracts teachers, administrators and business leaders from around the world to learn new techniques for inside and outside the classroom.

This year 400 sessions, 1,000 speakers, film screenings and start-up competitions will take place.”

-KXAN, March 4, 2018

“Nothing gets us more inspired professionally than spending time surrounded by several thousand like-minded education professionals, sharing a passion for helping teachers and students thrive. That’s what several of the EduSmart team got to do earlier this month at the annual South by Southwest Education Conference in Austin.”

-EduSmart, March 23, 2018

“Every year in March the edtech world descends on Austin for SXSW EDU, a conference that’s become as much about classroom practice and implementation as entrepreneurship and tech innovation.”

-EdSurge, February 27, 2018

“At SXSW EDU, he (Michael Sorrell, president of Paul Quinn College) gave one of the morning keynote speeches. And he quickly turned it into a little bit of the church of Michael Sorrell. I was part of that congregation, and I began to realize what makes him so fun to listen to, and really so inspiring....it is the way his goals for the college relate naturally to what its students need.”

-Chronicle of Higher Education, March 29, 2018

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SXSW EDU

SXSWEDU.com

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“For the last seven years, the [SXSW EDU conference](#) has brought together teachers, students, administrators, ed tech companies, policy-makers, and entrepreneurs. The purpose of the conference is, according to the website, to ‘foster innovation in learning by hosting a community of optimistic, forward-thinking, purpose-driven stakeholders with a shared goal of impacting the future of teaching and learning.’

The conference meets this goal by offering tons of different programming options from workshops to discussions to competitions to film screenings to mentorship opportunities. Keynote and featured presenters represent a diverse set of interests in the field of education.”

-Teach.com, February 20, 2018

“The ‘Why’ is Clearer Than the ‘How’

Rather than simply talking about what’s good for schooling through new technology and approaches, I saw a surge of sessions diving into the process of actually getting from Point A to Point B. Sessions offered tips, research, and strategies around change and making transitions in the way you teach.”

-DLR.com, March 27, 2018

“This was the second time that I attended SXSWedu. It is one of the rare events where I find myself triple-booked and unable to decide between sessions. What I most appreciate is the depth of conversation and the focus on pedagogy, society, and ethics rather than just technology.”

-Education Week, March 13, 2018

“Bringing people together who are motivated to solve tough challenges is what SXSW EDU is all about....a welcoming community where ideas, practices, technology, research and camaraderie were shared freely, all with the purpose of strengthening education for all.”

-news.ETS.Org March 2018

“For those unfamiliar with SXSW, this is an amazing event that I can’t recommend strongly enough....Just prior to the SXSW festival, is an education-oriented conference running the four days before the full start of SXSW. SXSW EDU offers a variety of sessions, activities, and a small hands-on ‘playground’”

-eLearn Magazine, April 2018

“SXSWEDU 2018 wrapped up last week and once again I was struck by the wealth of information, experience, and innovation being shared across so many sessions.”

-Digital Promise, March 16, 2018

“I’m at SXSW EDU in Austin, Texas, for the first time in many years. People are running around, trying to take in as much as they can. This show, unlike any other I’ve attended, truly has something for everyone: sessions, competitions, exhibitors, movies, and more...Whether you’d like to learn about Delivering on the Digital Promise or curious about The Ethics of VR in Education, there is a session for you. With topics ranging from learning spaces to early learning to leadership, there’s something for everyone at SXSW EDU.”

- eSchoolNews, March 6, 2018

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“New survey results released here (at SXSW EDU) reveal a heightened sense of vulnerability and disconnect among girls who immerse themselves the most in social media and technology. The findings, unveiled at SXSWedu, a bustling hub of ed-tech talk, entrepreneurship, and sales, offered a reminder of the struggle that schools and parents face in knowing how and when to monitor students’ online usage—and in knowing when students’ tech exposure is too much.”

-EdWeek Market Brief, March 6, 2018

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