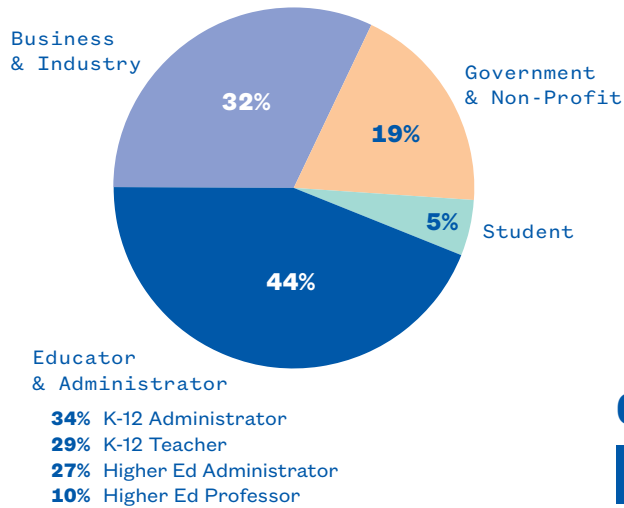


SXSW EDU

2017 HIGHLIGHTS

PARTICIPANT COMPOSITION



COMMUNITY NUMBERS

- 16,547** Total Attendance
- 7,857** Participants
- 8,690** Learning Expo Attendees
- 209** Learning Expo Exhibit Spaces
- 1,231** Speakers
- 500** Sessions
- 129** Media in Attendance
- 47** Countries Represented

OVERALL PARTICIPANT FOCUS AREA

61% K-12

39% Higher Ed



ANTHONY WIRELES
The Paramount Story Wranglers performance



DAVID ZACEK
Hundreds of sessions and workshops



STEVE ROGERS
Hidden Figures film screening and Q&A



MANNY PANDYA
Evening party hosted by CatchOn among many other networking opportunities

Visit sxswedu.com to learn more and join us March 5-8, 2018 in Austin, Texas!