**COMMUNITY NUMBERS**

- **16,547** Total Attendance
- **7,857** Participants
- **8,690** Learning Expo Attendees
- **209** Learning Expo Exhibit Spaces
- **1,231** Speakers
- **500** Sessions
- **129** Media in Attendance
- **47** Countries Represented

**OVERALL PARTICIPANT FOCUS AREA**

- **61%** K-12
- **39%** Higher Ed

**PARTICIPANT COMPOSITION**

- Business & Industry: 32%
- Government & Non-Profit: 19%
- Student: 5%
- Educator & Administrator: 44%
  - 34% K-12 Administrator
  - 29% K-12 Teacher
  - 27% Higher Ed Administrator
  - 10% Higher Ed Professor

**HIGHLIGHTS**

- **Hidden Figures** film screening and Q&A
- Evening party hosted by CatchOn among many other networking opportunities