

## SXSWedu 2013 QUOTES



"In only its third year, SXSWedu attracts star power of its own."

*Austin American Statesman, February 28, 2013*

"This week, the movers and shakers of the education industry converge on Austin for SXSWedu. This is, by far, the most unique national education conference, primarily due to its wide variety of stakeholder/attendees — including K–12 and higher education professionals, business leaders, entrepreneurs, policymakers, and legislators — who all share a passion for education innovation."

*Michael Crosno and Eric Loeffel  
Austin American-Statesman*

"SXSWedu is a massive conference that pushes participants to connect, collaborate and create change in education."

*Edlio, March 11, 2013*

"SXSWedu promises to be an amazing mashup of educators, entrepreneurship and plain old fun."

*EdSurge, March 3, 2013*

"SXSWedu has made a commitment to being a global conference that also supports the Austin community and schools."

*Education Week, March 7, 2013*

"LAUNCHedu is the premiere destination for promising entrepreneurs to showcase their innovative startup education business products and services."

"The real story... is SXSWedu, the education-oriented version of the [SXSW] conference that's turning into a force of nature."

*Edudemic, March 3, 2013*

"SXSWedu is as relentless as a Great Plains twister. It is a veritable force to be reckoned with."

*Edudemic, March 6, 2013*

"Administrators, edupreneurs and front-line classroom educators are there right now swapping perspectives, and whether they arrived to network, collaborate or attract followers, everyone there is in a place to weigh in on the future of learning."

*Edudemic, March 7, 2013*

"If SXSW Interactive is "spring break for geeks," SXSWedu is spring break for geeks who want to help the country turn out even more geeks."

"The growth of SXSWedu...underscores the boom-time vibe in the ed tech industry."

*GigaOm, March 1, 2013*

"The ideas introduced at SXSWedu promise to be innovative, with many focused on strengthening the landscape of America's global economic competitiveness through the prism of education and entrepreneurship."

*Huffington Post, March 4, 2013*

## SXSWedu 2013 QUOTES *(continued)*



"The education portion of SXSW is attracting teachers, inventors and policy makers from all over the world."

"Tradition and technology converge at the education portion of this annual [SXSW] festival."

*KVUE, March 5, 2013*

"In a nutshell, SXSW.edu is all about the latest and greatest for the classroom — new technology for teachers and students."

*KXAN, March 4, 2013*

"SXSWedu 2013 is in its 3rd year and is finally gaining momentum as the "goto" conference of the year."

*National Teachers Alliance*

"Historically, the much-loved festival has been a gathering place for would-be rock stars, budding filmmakers, and Silicon Valley minds. Three years ago, however, SXSW launched SXSWedu as its first public sector-focused conference strand. (SXSW Eco launched this year.) The event has quickly become one of the premier convenings for the education industry, attracting the who's who of education to the Lone Star State."

*Whiteboard Advisors, March 4, 2013*