

# SXSWedu 2017 QUOTES

“A fascinating realization you make after spending a week at SXSWedu surrounded by teachers, superintendents, provosts and edtech leaders is that the conference is about so much more than education....SXSWedu isn't about insular conversations in academia; it's about knocking down silos and bringing people together from all different disciplines to focus on how we make learning better, and more available, for everyone.”

—*Entrepreneur.com, March 14, 2017*

“Few arenas spotlight, critique, or celebrate the newest edtech efforts quite like the South by Southwest Education Conference & Festival. At the center of it all: the live, rapid-fire Launch Competition, which gives new edtech innovators a stage, and platform, to make their best pitch.”

—*The 74million.org, March 5, 2017*

“SXSWedu is such a great place to network because it's well attended by larger companies who are looking to learn more about the edtech startup community.”

—*Education Week blog, March 28, 2017*

“We tend to think of SXSW as an edtech and innovation conference. And it is. But this year, the event also featured a session with presidents from three elite liberal arts colleges.”

—*The Chronicle of Higher Education, March 17, 2017*

“In my third visit to the SXSWedu Conference and Festival in early March, I sought to leverage this strength by exploring how the learning process is evolving in the digital age. Joining more than 7,500 educators, thought leaders, educational technology entrepreneurs, policy thinkers, media professionals... I found that learning is accelerating, deepening, and sharpening amid the information onslaught. These trends open possibilities for educators to get creative in and beyond their classrooms.”

—*NAIS Connect, March 17, 2017*

“I was pleasantly surprised to see a Makerspace onsite at the convention center, where you could drop in and play with Legos, circuits and homemade play-doh. This hands—on, amateur, DIY stuff taps into a deep need for learners to accent what is most fully human, even as we are increasingly overwhelmed by virtual worlds.”

—*Hechinger Report, March 15, 2017*

“Were they here as friends, enemies, or ‘frenemies’ of education? Did they understand that education is the civil rights issue of our time, he (Chris Emdin) asked...The distinction matters because it's the lens through which each person would experience the conference, how they understand the role of technology in urban schools, and how they act in their daily lives, he said.”

—*EdWeek Market Brief, March 7, 2017*

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“What seemed to be exciting many at SXSWedu were the new companies and innovations focusing on higher-order 21st century skills and seeking to change the consumer mindset about education.”

*—Blog, Wainhouse Research, March 13, 2017*

“Among the many ways technology and education intersected at this week’s SXSWedu conference — beyond demonstrations of robotics, virtual reality tools and the use of data analytics to improve learning — were myriad discussions exploring ways to teach technology and computer science skills more effectively.”

*—FedScoop, March 13, 2017*

“... This year, much of its (SXSWedu) programming will explore the idea of inclusivity - relating to gender, race, poverty, or disabilities — and how education for all should truly mean ‘for all.’”

*—Austin Chronicle, March 2, 2017*

