

## SXSWedu 2015 QUOTES



"In just five years, the South by Southwest EDU conference has grown from a relatively anonymous regional event into one of those conferences on the circuit that gets circled, highlighted, or otherwise made to stand out on everyone's calendar."

*Education Week, March 8, 2015*

"SXSWedu is much like the time I spent in their classrooms. It's where dreaming big, ideation and collaboration was unleashed."

*Getting Smart, March 15, 2015*

"This is why the annual South by Southwest EDU (SXSWedu) conference is so unique and valuable — a time when thousands of entrepreneurs, educators, policy makers and thought leaders from all over the world convene to learn, discuss and tackle some of the largest issues facing education today, together."

*Scientific American, March 11, 2015*

"... at SXSWedu the focus was on education and bringing out the natural creativity and curiosity in kids."

*Toca Magazine, March 2015*

"SXSWedu is the perfect event for learning more about edtech, education innovation, and the trends that will change how we learn and teach."

*UP Global, March 31, 2015*

"Meshing traditional learning with the newest technology for classrooms sets [the] South By Southwest Education conference apart and attracts 6,000 educators to Austin."

*KVUE, March 10, 2015*

"As common as brisket and queso, announcements on everything ed at SXSWedu can often serve as the launch pad for [the] year's upcoming innovations in learning."

*Getting Smart, March 12, 2015*

"... it seems that the main trend this year has become "actually listening to what teachers and students have to say," rather than implementing solely from the top down."

*Edudemic, March 11, 2015*

"As you might expect, there was plenty of ed tech innovation on display at last week's SXSWedu in Austin, TX — ranging from game-based learning and satellites for STEM to a simpler solution for assembling citations."

*Education Dive, March 16, 2015*