

BREAKING NEWS FROM SXSWedu

Tim Ferriss announced as the third keynote for SXSWedu 2017

To complete the stellar line-up of keynotes at the upcoming March 6-9th SXSWedu 2017, the organization announced best-selling author and 21st-century learner, Tim Ferriss in an intimate fireside chat titled, "The Secrets of Accelerated Learning and Mastery." Ferriss, the author of recently published *Tools of Titans*, has committed his adult life to the quest for knowledge, a mission consistent with SXSWedu's ethos.

Informing this talk, Ferris has spent years interviewing celebrities, entrepreneurs, athletes, Special Ops commanders, and more, to understand how to create a framework for more efficient learning. In this keynote conversation moderated by Charles Best, Founder and CEO of donorschoose.org, Ferriss will share the techniques that can help you take the smartest steps to see the patterns that others miss to accelerate your progress and success.

Tim Ferriss has been listed as one of *Fast Company's* "Most Innovative Business People," one of *Forbes's* "Names You Need to Know," and one of *Fortune's* "40 under 40." He is an early-stage technology investor/advisor (Uber, Facebook, Shopify, Duolingo, Alibaba, and 50+ others) and the author of three #1 *New York Times* and *Wall Street Journal* bestsellers: *The 4-Hour Workweek*, *The 4-Hour Body*, and *The 4-Hour Chef*.

Charles Best leads DonorsChoose.org, a nonprofit organization which provides a simple way to address educational inequity. At DonorsChoose.org, public school teachers create classroom project requests and donors can pick the projects they want to support. Charles launched the organization twelve years ago out of a Bronx public high school where he taught history.

For more information on the conference and festival, please go to SXSWedu.com.

About SXSWedu

The SXSWedu® Conference & Festival fosters and celebrates innovations in learning by hosting a diverse and energetic community of stakeholders across a variety of backgrounds in education. The annual four-day event affords registrants open access to engaging sessions, immersive workshops, interactive learning experiences, film screenings, early-stage startups, business opportunities and networking. Through collaboration, creativity and social action, SXSWedu empowers its global community to Connect. Discover. Impact. SXSWedu is a component of the South by Southwest® family of conferences and festivals. Join the passionate and innovative community at SXSWedu, March 6-9, 2017 in Austin, Texas.