



March 6–9, 2017  
Austin, Texas

## SXSWedu® OFFERS AN ABUNDANCE OF PROFESSIONAL DEVELOPMENT SUPPORT FOR EDUCATORS

Feb. 21, 2017, AUSTIN, Texas – SXSWedu® brings a strong lineup of content in support of educators' and administrators' career and professional development across its 2017 Conference & Festival, March 6-9, 2017 in Austin, Texas.

Almost 50% of SXSWedu's 450+ sessions are credentialed for continuing professional education (CPE) credits by the Association of Texas Professional Educators (ATPE). ATPE's CPE specialists have reviewed SXSWedu [sessions and workshops](#) and approved content that matches CPE requirements for educators and administrators. For more information about the ATPE accreditation, please visit [our blog post](#).

SXSWedu features some of the nation's most innovative practitioners, enabling educators and administrators to gain strategies they can implement in their classrooms, schools and beyond. A sampling of notable thought leaders and topics at this year's SXSWedu include:

- The University of Texas System Chancellor William McRaven will cover the topic of leadership in his session, [Building an Education Team of Teams](#);
- National Teacher of the Year Jahana Hayes will cover the importance of community service projects and instruction in [Classroom to Community: Student Service Learning](#);
- Under the topic of implementation, Sara Goldrick-Rab, Professor of Higher Education Policy & Sociology at Temple University will focus her keynote [Paying the Price](#) on the value and cost of college;
- Laura Weidman Powers, CEO of Code 2040, will discuss equity and why we're diversifying the innovation economy in [We're Going to End Structural Racism](#);
- The SXSWedu Closing Program will support professional and personal development for education professionals featuring three thought leaders -- Brené Brown, Sarah Elizabeth Lewis and Roberto Rivera:
  - [Daring Classrooms](#) (Brené Brown, Brave Leaders Inc., Founder & CEO)
  - [Creativity & Social Justice](#) (Sarah Elizabeth Lewis, Harvard University, Assistant Professor)
  - [Mindsets & Movements: Healing Self & Society](#) (Roberto Rivera, Good Life Alliance / 7 Mindsets, President and Lead Change Agent)

"We're proud to provide a robust offering of professional development content for a passionate community of educators who want to grow their skills and improve their effectiveness," said Greg Rosenbaum, General Manager of SXSWedu. "Helping educators elevate their craft is a key priority."

To learn more about these topics, please visit the [schedule](#) and build your personalized learning plan for SXSWedu.



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### **About SXSWedu**

The SXSWedu® Conference & Festival fosters and celebrates innovations in learning by hosting a diverse and energetic community of stakeholders across a variety of backgrounds in education. The annual four-day event affords registrants open access to engaging sessions, immersive workshops, interactive learning experiences, film screenings, early-stage startups, business opportunities and networking. Through collaboration, creativity and social action, SXSWedu empowers its global community to *Connect. Discover. Impact.* SXSWedu is a component of the South by Southwest® family of conferences and festivals. Join the passionate and innovative community at SXSWedu, March 6-9, 2017 in Austin, Texas. For more information, please visit <http://sxswedu.com>.

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