SXSW EDU. L

2022 PROGRAMMING COMMITTEE

Members of the Programming advisory board committee share their time and expertise by evaluating proposed sessions submitted via PanelPicker. The board's participation weighs heavily in the overall session programming of the event.

* SXSW EDU Founding Board Member

Adam Gismondi

Director of Impact, Institute for Democracy & Higher Education, Tufts University Medford, MA

AJ Crabill

Conservator, DeSoto ISD Austin, TX

Alan Buller

Internship Coordinator & Instructional Designer, FEDC TechSTART Cañon City, CO

Alli Lee

Co-Lead, 826 Dallas Project Dallas, TX

Amy Looper

Co-Founder & COO, OneSeventeen Media, PBC Austin, TX

Anita Givens*

Associate Commissioner for Standards and Curriculum, Texas Education Agency (retired) Austin, TX

Ann Witherspoon

District Instructional Technology, Midlothian ISD Midlothian, TX

Anna Belle Burleson

Volunteer Program Coordinator, Association of Texas Professional Educators (ATPE) Austin, TX

Annette Q. Pedersen

Digital Learning Consultant, University of Copenhagen Copenhagen, Denmark

Benjamin Powers

Director, Haskins Global Literacy Hub New Havens, CT

Beth Carls

CEO & Co-Founder, OneSeventeen Media, PBC Austin, TX

Brenda Lopez

Verb Austin, TX

Brooke Miller

Educational Video Content Creator, Independent Austin, TX

Bruce Douglas

Founder, Frame Change Chicago, IL

Camedra Jefferson

Director of Funded Programs, Portland Public Schools Portland, OR

Caroline Vander Ark

President, Getting Smart Federal Way, WA

Charles Wood

Professor of Marketing, University of Tulsa
Tulsa, OK

Cherry Thompson

Chief Operating Officer, Teach Like a Champion Pflugerville, TX

Chris Cook

Senior Director of Sales, Lexia Learning Grand Rapids, MI

Chris Fancher

Teacher Trainer, Chris Fancher Consulting Round Rock, TX

Claire Wescott

Director, National Association of Independent Schools (NAIS) Charlestown, MA

Clee Upchurch

COO, lead4ward Austin, TX

Clyde Boyer*

CTO, Trinity Education Group Clarksville, MD

Corinne Weisgerber

Associate Professor of Public Relations & Communication, Concordia University Austin, TX

Cory Colby

Professor of Government, Lone Star College System Conroe, TX

Cynthia Burrow

Founder & Principal, Strategic Education Solutions Holliston, MA

Dagmar Kauffman

Founder & Executive Director, On Balance Parenting Naperville, IL

Dan Kulmala

Head of Strategic Partnerships, Westford Education Group & Akadasia Hays, KS

Dan LaSota

Instructional Designer, University of Alaska Fairbanks
Fairbanks, AK

Dan Ryder

Learning Facilitator, Overman Academy CRCS Skowhegan, ME

Dana Mortenson

CEO & Co-Founder, World Savvy Minneapolis, MN

David Anderson*

Education Lobbyist, HillCo Partners Austin, TX

David Conover

Video Game Design Instructor, PFISD Austin, TX

David Roberts

Donor Database Administrator, Foundation Communities Austin, TX

David Westerman

Associate Professor, North Dakota State University Fargo, ND

Drew Davidson

Director, Carnegie Mellon University Pittsburgh, PA

Elizabeth Gossens Eide

Communications Consultant, ESG Strategic New Castle, DE

Eric Nentrup

Consultant, Eric Nentrup & Associates Indianapolis, IN

Erik Woning

Project Leader Tech & Innovation Space, ROC Mondriaan The Hague, Netherlands

Felice Nudelman*

Associate VP Academic Innovation and Transformation, American Association of State Colleges and Universities Washington, DC

Gaby DeLeon

Vice President, Marketing, Acadeum Austin, Texas

Gail Conway

Writer, Strategist, Freelancer Winnetka, IL

Gasper Sekeli

Instructor, Economics and Financial Studies, Clarkson University Potsdam, NY

George Rislov

Content Developer, Edmentum Austin, TX

Georgi Dimitrov

Head of Unit, Digital Education, European Commission Brussels, Belgium

Hannah Bricker

Lead Teacher , The Rise School of Austin Austin, TX

Honoria Starbuck

Assistant Professor of Practice and Foundations Lead, The University of Texas at Austin Austin, TX

Hugh Norwood*

CEO, Trinity Education Group Clarksville, MD

Ja'nell Ajani

Instructor, The University of Texas at Austin Austin, TX

Jaime Casap

CEO, Ghetto People Productions Phoenix, AZ

James Miles

CEO, MENTOR Washington Seattle, WA

Jeff Wayman

President, Wayman Services, LLC Austin, TX

Jennifer Chidsey

Associate Commissioner of Organizational Development, Texas Education Agency Austin, TX

Jennifer Groff

CEO, Learning Futures Philadelphia, PA

Jessica Millstone

Managing Director, Copper Wire Ventures
New York, NY

Joan Hughes

Professor, The University of Texas at Austin Austin, TX

Jodi Lis

Senior Advisor, Learning, Intrahealth Washington, DC

Joel Thierstein*

President, West Virginia Wesleyan College Buckhannon, WV

John Fitzpatrick*

Executive Director, Educate Texas Austin, TX

John McKenna

Associate Professor of Moderate Disabilities, University of Massachusetts Lowell Lowell, MA

Julie Dierberger

Paul Sather Distinguished Director, Service Learning Academy, University of Nebraska at Omaha Omaha, NE

Julie Willcott

Education Products Manager, zSpace Corea, ME

Justin Tindall

Director, Programs & Operations, It Gets Better Project Los Angeles, CA

Kari Stubbs

Vice President, Strategic Alliances, BrainPOP New York, NY

Kathy Blankenship

CTE & Technology Teacher, Pflugerville ISD Austin, TX

Kathy Hurley*

CEO, Kathy Hurley LLC Punta Gorda, FL

Katie Herbek

Head of Mobility Engagement, Ford AV and Mobility Businesses Austin. TX

Kay Gallagher

Communication Specialist, Westat Rockville, MD

Kent Charugundla

CEO, EAGLENET, LLC New York, NY

Kevin Mei

PhD Student, The University of Texas at Austin Austin, TX

Kierstan Schwab*

Executive Director, Texas PBS Austin, TX

Kirsten Hund

Program Director, The Holdsworth Center Austin, TX

Krista Vaught

Assistant Director, Employee Learning & Engagement, Vanderbilt University Nashville, TN

Kristen Procko

Associate Professor of Instruction and STEM Education Fellow, The University of Texas at Austin Austin, TX

Kristína Moss Gudrún Gunnarsdottir

Fellow, Higher Ed Innovation, United States Department of Education, Office of Educational Technology New York, NY

Kwee Lan Teo

Vice President, Austin Chamber of Commerce Austin, TX

Lakita Edwards

Arts Education Program Specialist, National Endowment for the Arts Washington, DC

Langston Clark

Associate Professor, The University of Texas at San Antonio San Antonio, TX

Leila Toplic

Head of Emerging Technologies Initiative, NetHope Seattle, WA

Lian Thompson

Software Engineer, Autonomic San Francisco, CA

Lindsay Knight

Leader, Community Engagement & Strategic Initiatives, Specialized Bicycle Components Chicago, IL

Lindsey Own

Makerspace Coordinator, The Evergreen School Seattle, WA

Lisa Brown

Professional Learning Specialist, Charles A. Dana Center at the University of Texas at Austin Austin, TX

Lizzy Perez

Education Consultant, Lizzy Perez, LLC San Antonio, TX

Lori Gracey*

Executive Director, TCEA Austin, TX

Lucy Kosturko

Director, Education Initiatives, SAS Carv. NC

Mark Bounds

A&R, TIR Music Godalming, United Kingdom

Mark Rogers

Teacher, Austin Achieve Public Schools Austin, TX

Martin Moran

Lead Designer & Director of Upper School, Bennett Day School Chicago, IL

Matt Price

Director of Research Insights, Finn Partners Silver Spring, MD

Mayet Andreassen

Instructional Assistant Professor & Internship Coordinator, Texas A&M University, Department of Visualization Austin, TX

Megan Pope Hickman

Lecturer, Texas A&M University – San Antonio San Antonio, TX

Melissa Parenti

Assistant Teaching Professor, Northeastern University Boston, MA

Meredith Crawford

Reading Intervention Teacher, Hays CISD Austin. TX

Michael Bettersworth

Vice Chancellor & Chief Innovation Officer, Texas State Technical College Austin, TX

Michael Crawford

Strategic Partnerships Manager, Western Governors University (WGU) Metro Detroit, MI

Michael DiMaggio

Vice President, Knowledge Works Cincinnati, OH

Michael Kleba

Partner, The Candido Institute Brooklyn, NY

Michael Mills

Associate Dean, University of Central Arkansas Little Rock, AR

Mike Lawrence

Education Leadership Executive, Jamf Placentia, CA

Mike Wang

Head of New Ventures, Arizona State University San Francisco, CA

Nick Bowman

Associate Professor, Texas Tech University Lubbock, TX

Nicole Furlonge

Director and Professor of Practice, Klingenstein Center, Teachers College Columbia University New York, NY

Nina Dixon-Mauricia

Principal, San Diego Unified School District San Diego, CA

Patricia Scanlon

Founder & Executive Chair, SoapBox Labs Dublin, Ireland

Peter Nilsson

Head of School, King's Academy Madaba-Manja, Jordan

Rachel Cooke

Deputy Director of Communications, Sheryl Sandberg & Dave Goldberg Family Foundation Oakland, CA

Rachel Vanausdoll

Instructional Coach, Hazelwood School District St. Louis, MO

Raymond Rose*

Online Learning and Accessibility Evangelist, TxDLA Corpus Christi, TX

Ross Szabo

Wellness Director, Geffen Academy at UCLA Los Angeles, CA

Sam Seidel

Director of K12 Strategy + Research, Stanford d.school Oakland, CA

Saro Mohammed

Founder & Principal, Ed Research Works Austin, TX

Scott Kley Contini

Director of Experiential Learning, University of Memphis Schools Memphis, TN

Sheri Lawson

EL Teacher, Hazelwood West High School Hazelwood, MO

Stephan Turnipseed

Executive Vice President & Chief Strategy Officer, Pitsco Education Fitzpatrick, AL

Stephanie Carter

Teacher, Coach, Wimberley ISD Wimberley, TX

Stephanie Cerda

Program Manager, United Way for Greater Austin Austin, TX

Stephanie Sandifer

Sr. Director, Academic Operations, Kenzie Academy at SNHU Houston, TX

Steve Amos

CEO & Founder, HealthCode Austin, TX

Steve Kupfer

Managing Director, Red House Education Brooklyn, NY

Steven Freidmutter

CEO, SF Ventures Ithaca, NY

Steven Hodas

Executive Director, GV NextEd Accelerator, Grand Valley State University New York, NY

Susan Nozick

Senior Manager, State Shared Services, Stride/Colorado Public Schools Longmont, CO

Tanya Joosten

Director of Digital Learning
Research & Development,
University of Wisconsin –
Milwaukee & National Research
Center for Distance Education &
Technological Advancements
Milwaukee, WI

Teddy Hartman

Head of Privacy, GoGuardian Washington, D.C.

Therese Laux

Teacher, Oakland Unified School District Oakland, CA

Tiffany Kerns

Executive Director, CMA Foundation Nashville, TN

Todd Groves

Trustee (retired), West Contra Costa USD El Cerrito, CA

Tracy Coffin

Education Consultant, 504U College Admissions Counseling Austin, TX

Tricia Berry

Director, Women in Engineering Program, The University of Texas at Austin Austin, TX

Trisha Callella

Director of Product Partnerships, Digital Promise San Mateo, CA

Tyler DeWitt

Creator, Self-Employed Crosslake, MN

Wietse van Bruggen

Advisor, Kennisnet Foundation Zoetermeer, Netherlands

2022 LAUNCH COMMITTEE

Members of the Launch advisory board committee share their time and expertise by evaluating startup applications for the Launch competition, and providing instrumental insight as it relates to the education marketplace.

Ali Berry

CEO, Composer Aspen, CO

Amrutha Vasan

Co-Founder, Inspirit Learning, Inc. Atlanta, GA

Christine Outram

CEO, Everydae Los Angeles, CA

Dan Carroll

Chief Product Officer, Clever Austin, TX

Don Fraser

Chief Program Officer, Education Design Lab Washington, DC

Eileen Rudden

Principal, Sankaty Growth Partners Cambridge, MA

Erin Mote

Executive Director, InnovateEDU Brooklyn, NY

James Kim

Partner, Reach Capital SF Bay Area, CA

Jessica Falkenthal

Founder, Jessica Falkenthal & Associates San Francisco, CA

Kallie Nichols

Instructional Coach/Curriculum Design for Secondary Sciences, Lake Travis ISD Austin. TX

Kate Hoffner

Product Designer, Worksmith Austin, TX

Kevin Custer

Founding Partner, Arc Capital Development Lakewood, CO

Leslie Omaña Begert

President & Co-founder, FabuLingua Austin, TX

Margaret Falzon

Director of Portfolio Operations, Squadra Ventures Baltimore, MD

Mark Miller

Managing Partner, Good Harbor Partners Boston, MA

Matthew Cohen

Managing Director, Cohen Strategy Group, LLC Chappaqua, NY

Natalie Minas

Exceptional Student Services Compliance Specialist, Vertex Education Scottsdale, AZ

Sarah Silverman

CEO, Outside Angle Pittsburgh, PA

Shanna Peeples

Dr. John G. O'Brien Distinguished Chair in Education, West Texas A&M University Amarillo, TX

Scott Lipton

District Support Consultant/Data Specialist, The Holdsworth Center Austin, TX

Tom Glover

Executive Director, Golin London, United Kingdom

Yichen Feng

Principal, Lumos Capital Group Oakland, CA