

SXSW

# LAUNCHedu



“SXSWedu promises to be an amazing mashup of educators, entrepreneurship and plain old fun.”

—EdSurge, March 3, 2013

Driven by the convergence of education stakeholders at SXSWedu, the LAUNCHedu competition for nonprofit and for-profit education startups showcases what's next and new in the rapidly evolving education marketplace.

## Startup Eligibility Requirements

- Have launched a for-profit or nonprofit product / service in the education market
- Be incorporated with a management team and a public facing website
- Can demonstrate active users with reasonable engagement / adoption metrics
- Be able to convey a sustainable business model
- Submit references and testimonials on the value the product delivers
- Be seeking seed or an early stage investment (seed or A round) from investors
- Be passionate about helping students achieve a successful education



GENE CHAVEZ

LAUNCHedu Pitch

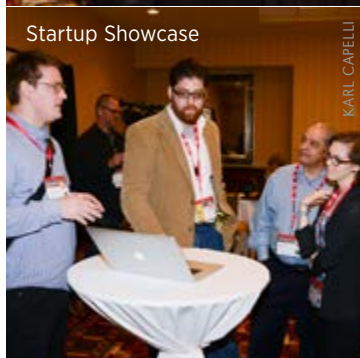


LAUNCHedu Judging

GENE CHAVEZ



GENE CHAVEZ



Startup Showcase

KARL CAPELLI



NICOLE BURTON

2013 Winner Speaking Pal's Eyal Eshed with emcee Betsy Corcoran.

## LAUNCHedu Advisory Board:

40+ venture capitalists, successful entrepreneurs and education industry experts

## Past LAUNCHedu Winners:



Visit [sxswedu.com/launchedu](http://sxswedu.com/launchedu) to learn more!